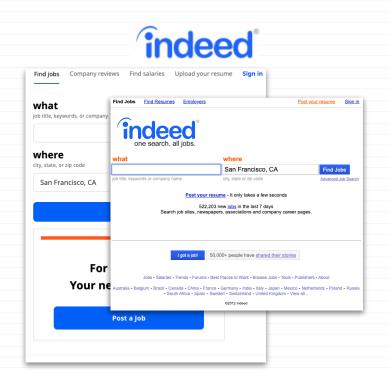
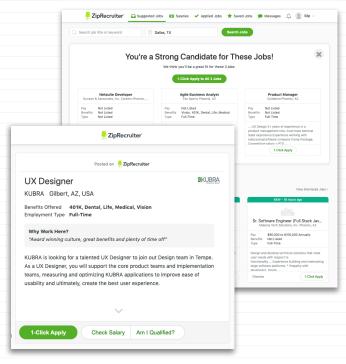
eFC Company Profiles

Competitive Analysis

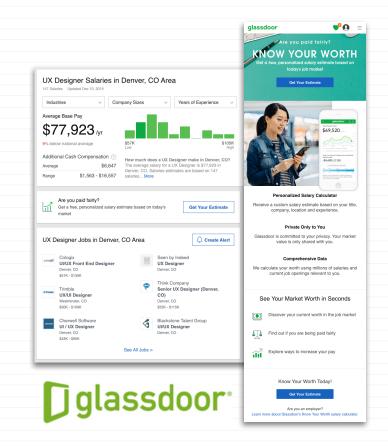












Overview

Objectives & Goals

- 1. Offer candidates helpful information about a company
- 2. Display positions currently available in a company
- 3. Suggest content related to the company
- 4. Present reviews and user feedback about the company
- 5. Showcase the company's culture
- 6. Provide better access between the company and potential candidates
- 7. Ensure profile pages leverage best SEO practices
- 8. Identify customer support and development needs that will need to be in place in order maintain such a product offering to our clients

Direct Competitors

What They Do

indeed

Indeed has given job
seekers free access to
millions of jobs from
thousands of company
websites and job boards. As
the leading pay-forperformance recruitment
advertising network, Indeed
drives millions of targeted
applicants to jobs in every
field and is the most costeffective source of
candidates for thousands of
companies.

glassdoor

For employers, Glassdoor offers effective recruiting and employer branding solutions via Glassdoor Talent Solutions. What differentiates Glassdoor from other recruiting channels is the quality of job candidates we deliver and our influence on candidates' decisions as they research jobs and companies.

Linked in.

LinkedIn is the largest professional networking site available today. It is strictly used for exchanging knowledge, ideas and employment opportunities and has increasingly become a leading tool for helping individuals expand their networks as well as find jobs in their field.

MONSTER

Monster helps companies find people with customised solutions using the world's most advanced technology to match the right person to the right job. With a local presence in more than 40 countries, Monster connects employers with quality job seekers at all levels.



ZipRecruiter is a leading online employment marketplace. Powered by Al-driven smart matching technology, the company actively connects millions of all-sized businesses and job seekers through innovative mobile, web, and email services, as well as partnerships with the best job boards on the web.

Direct Competitors

What They Offer

indeed

Overview

- Company Info
- What Its Like To Work Here
- What People Are Saying
- What People Are Discussing
- Culture
- Employee Pay
- Available Jobs
- Candidate Interview Feedback

Why Join Us

- Who We Are
- A Day In The Life
- Social Media Posts
- Company Jobs
- Company Info

Reviews

- Search
- Search Results
- Ask A Question
- Overall Rating
- Reviews By Title
- Reviews By Location

Salaries

- Search
- Search Results
- Browse Salaries

Photos

- Thumbnails
- Upload A Photo

glassdoor

Overview

- Company Info
- Company Updates
- Company Promotion
- Why Work With Us
- Photos
- Interviews
- Awards & Accolades
- Certifications
- Write a Review

Reviews

Jobs

- Search
- Search Results

Salaries

- Employee Salaries
- Salaries By Job Title
- Salary Explorer

Interviews

- Interview Questions
- Candidate Questions

Benefits

- Employee Benefit Reviews
- Benefits Summary

Photos

- Office Photos

Linked in.

Overview

- About Us
- Company Info
- Locations
- Employees
- Updates

Jobs

Life

- More Than A Workplace
- Diversity & Inclusion
- Community
- Learning & Development
- Benefits
- Sales
- Other Locations
- Detroit
- Veterans
- Internships
- Technology

MONSTER

Overview

- Company Info
- About The Company
- Awards & Accolades
- Top Job Locations

Locations

- Search
- Search Results

Photos & Video

Jobs

- Search
- Search Results

ZipRecruiter®

Jobs Near You

About The Company

Company Info

Most Popular Jobs

Top Cities w/ Jobs

Top States w/ Jobs

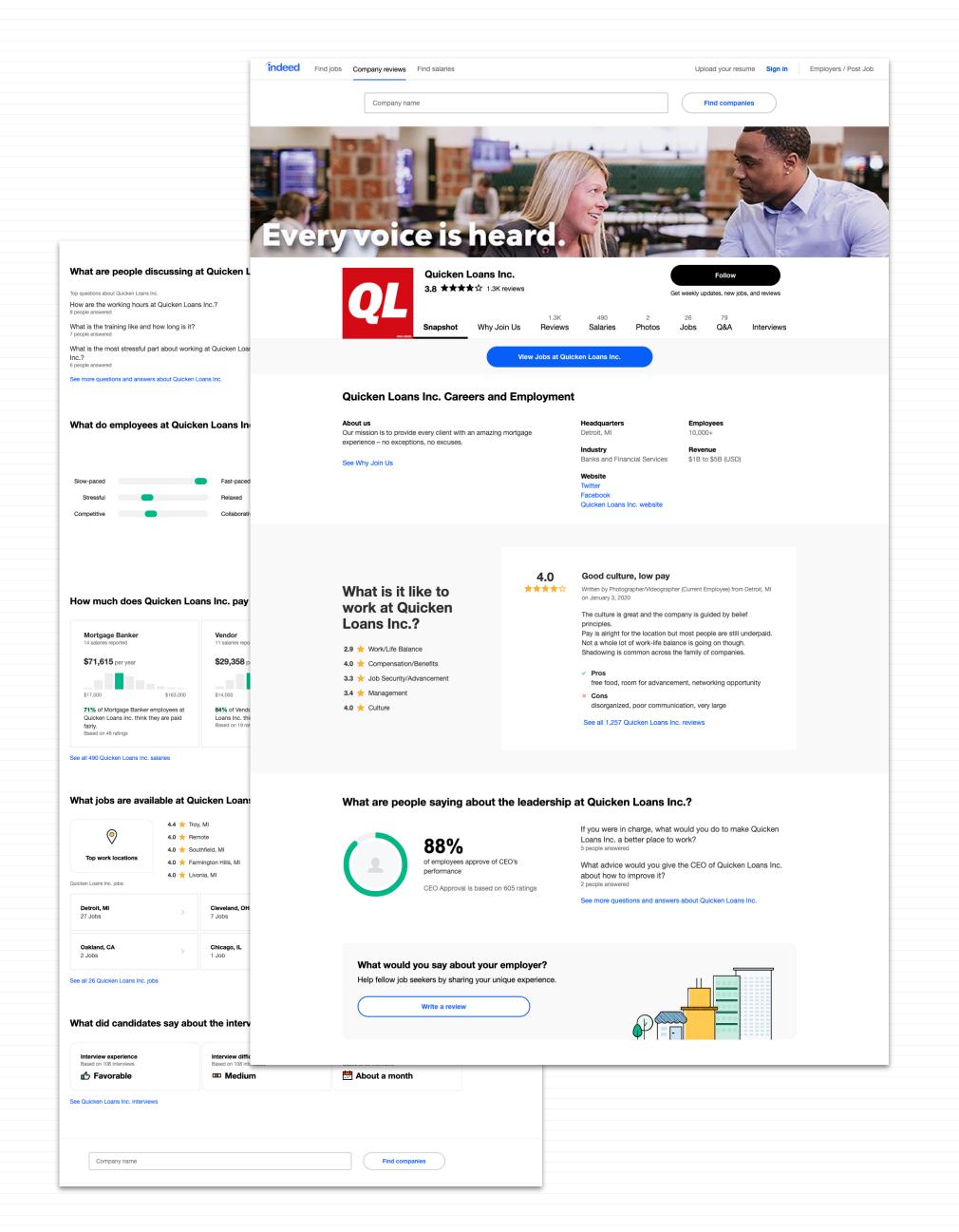
Strengths

- Lot of diverse company information
- Clean design / whitespace
- Clearly defined sections
- Clearly labeled organization tabs at the top
- Effective use of graphs

Weaknesses

- While it is well designed and organized, there is too much information
- Too many CTAs

- Interview tips, questions, explaination of the hiring process
- Salary tools; the ability to browse different job type pay ranges



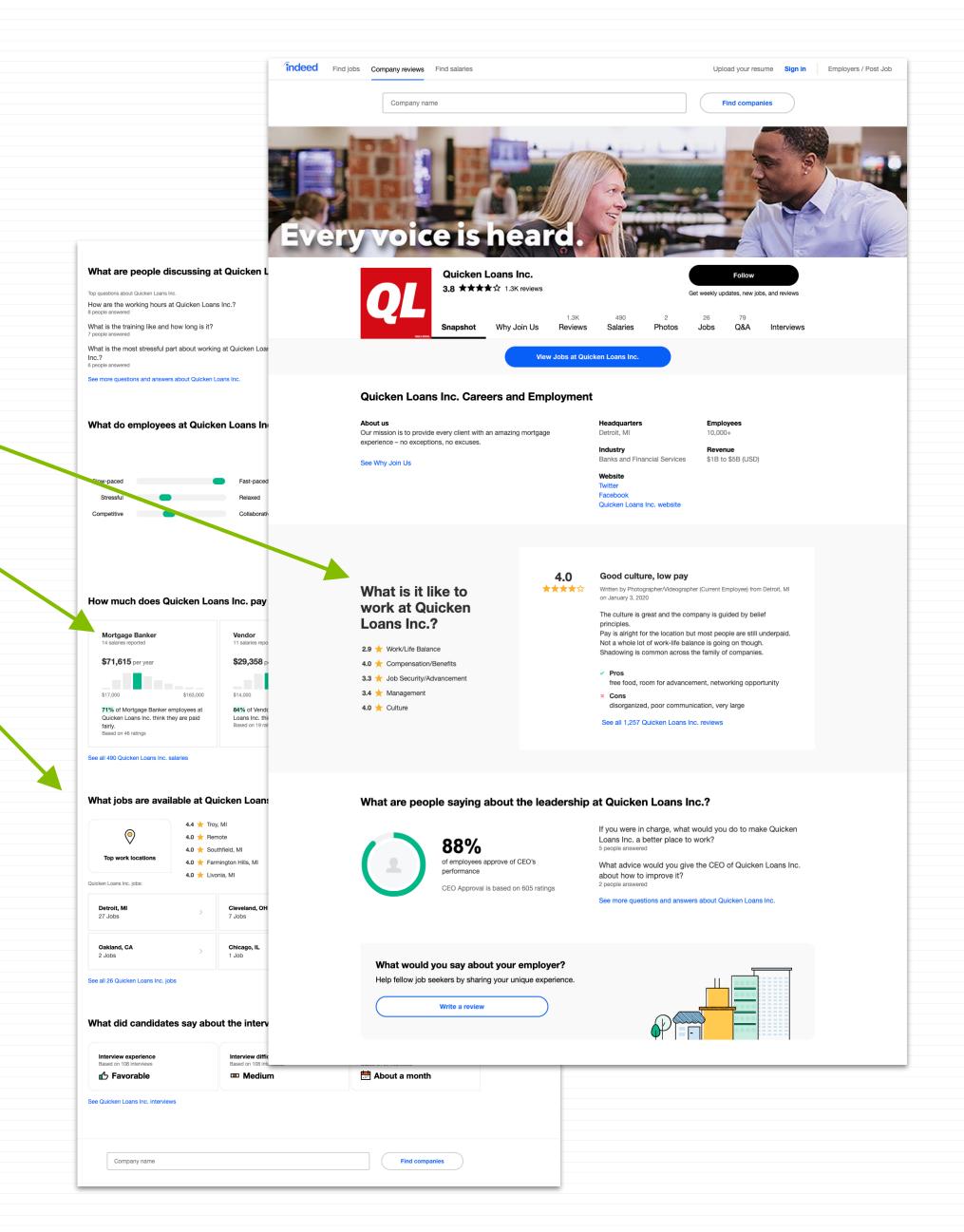
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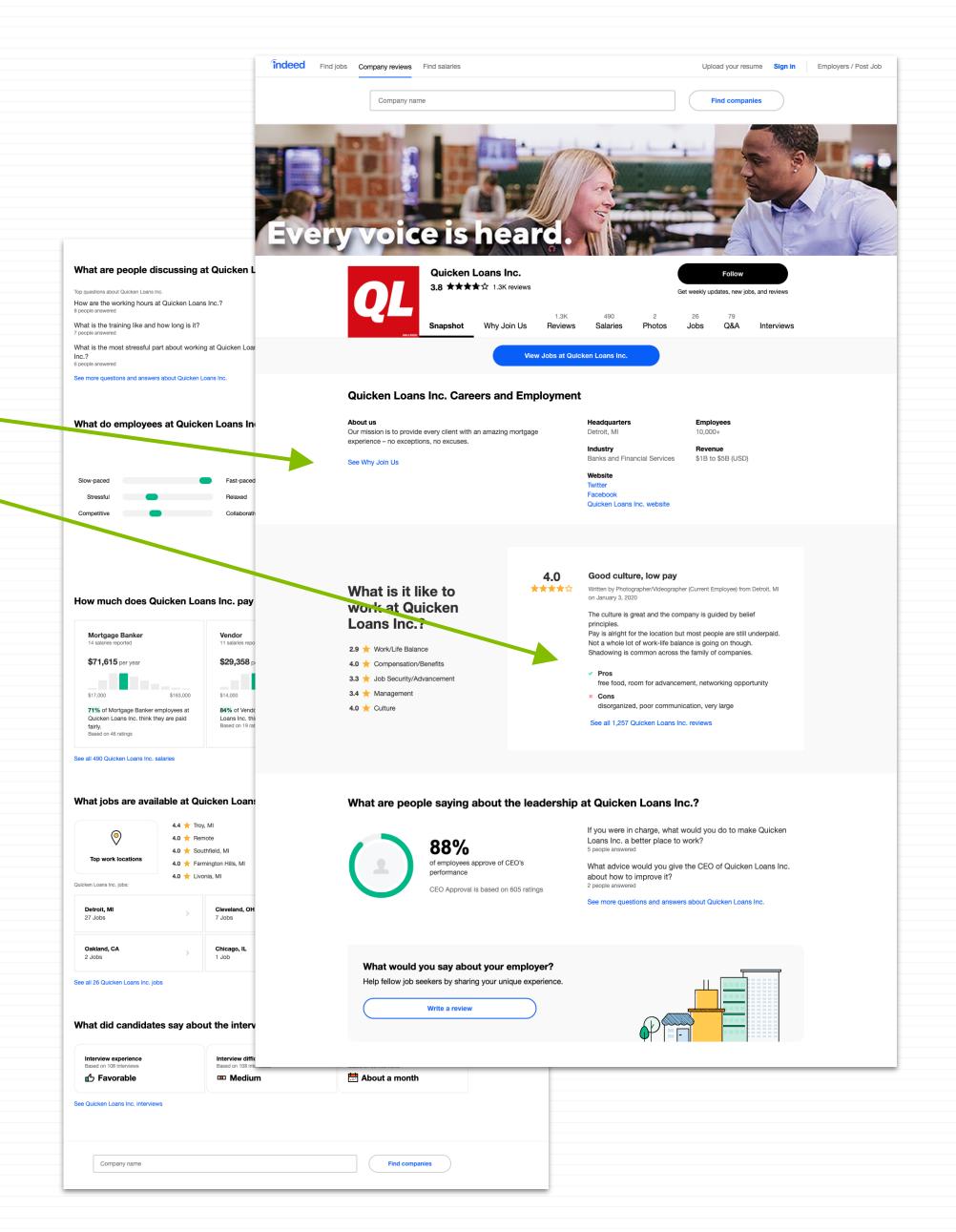
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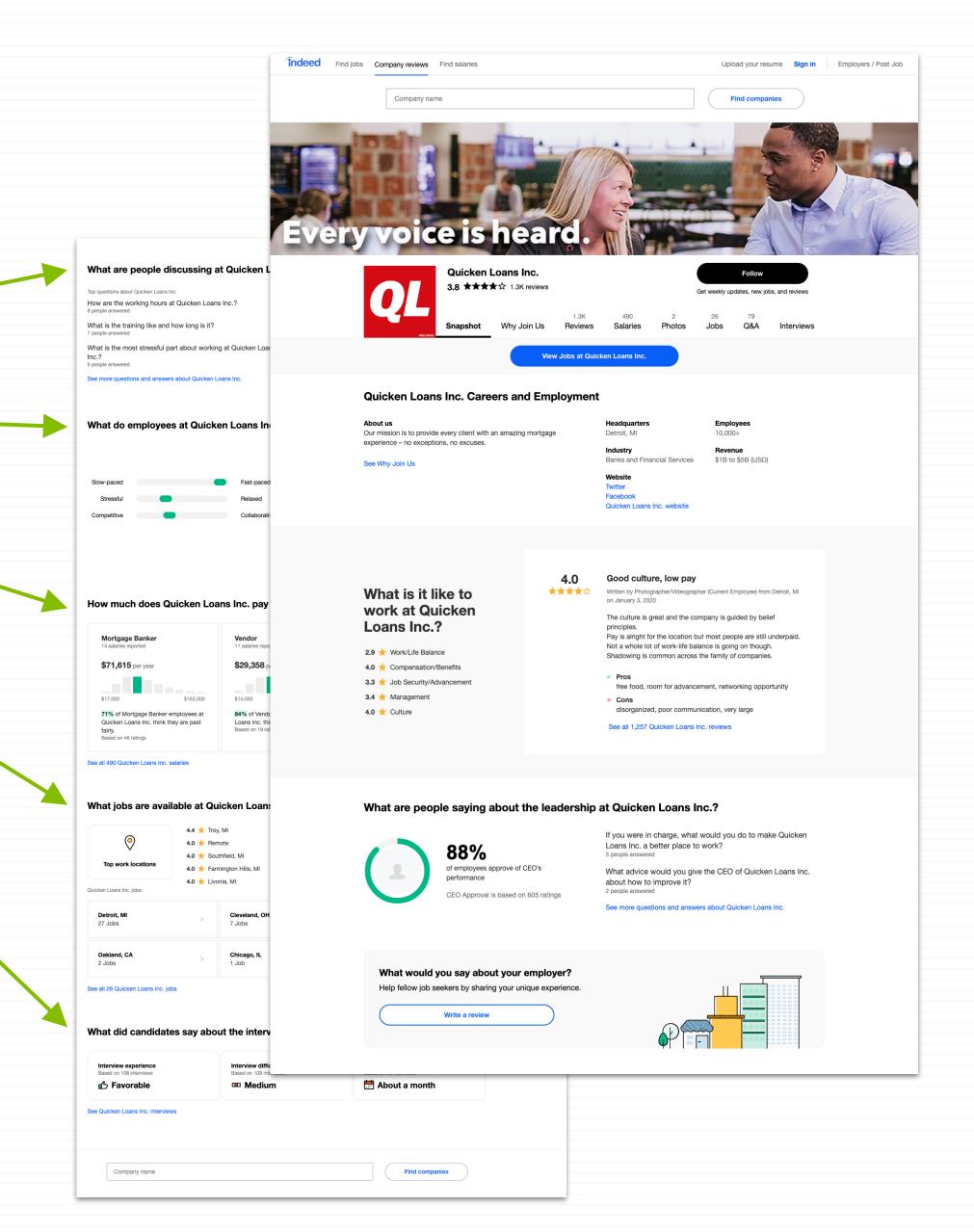
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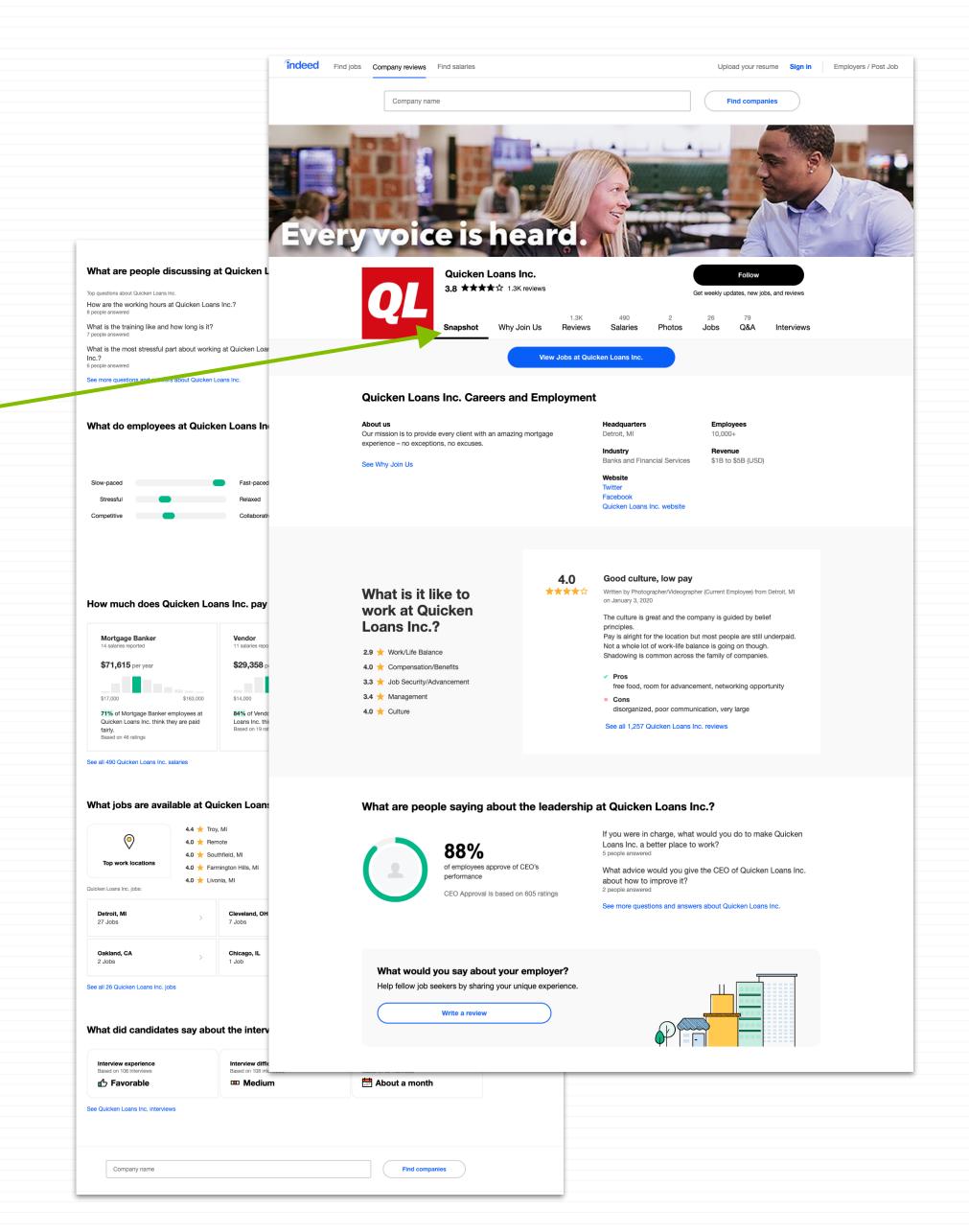
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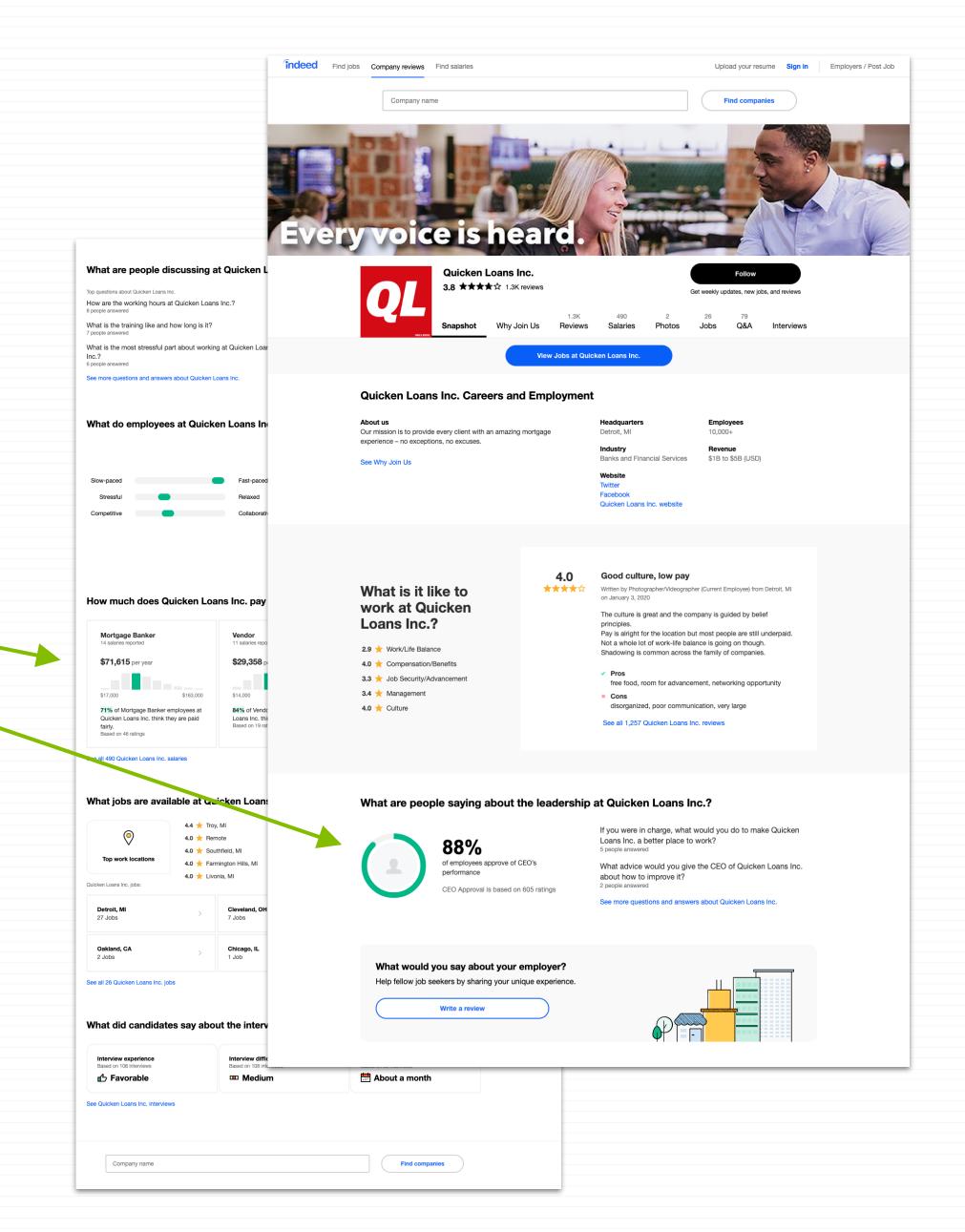
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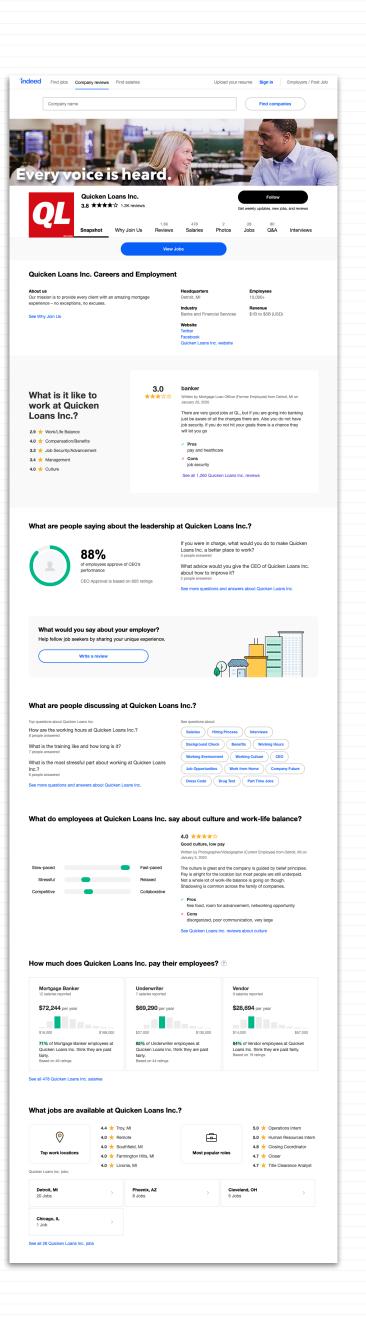
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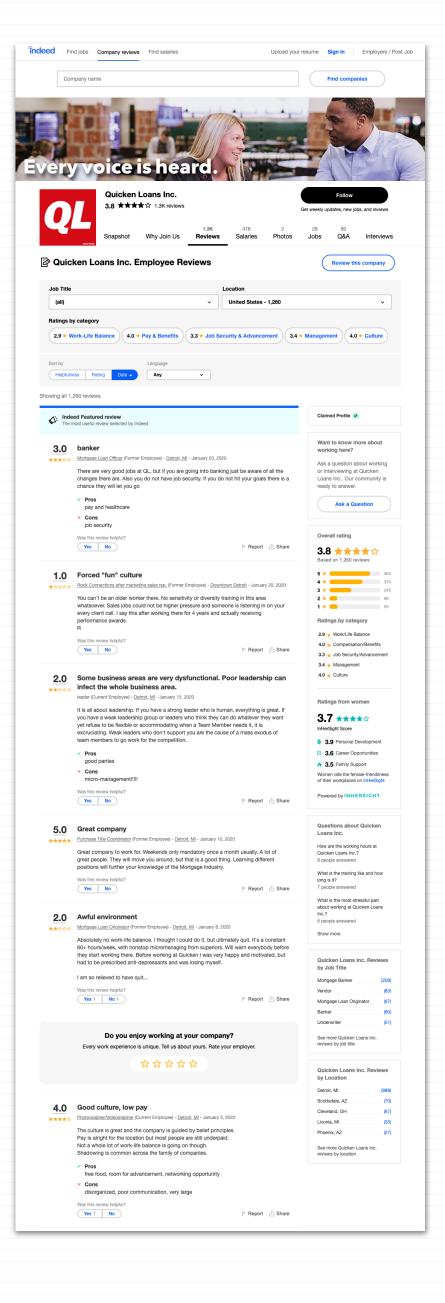
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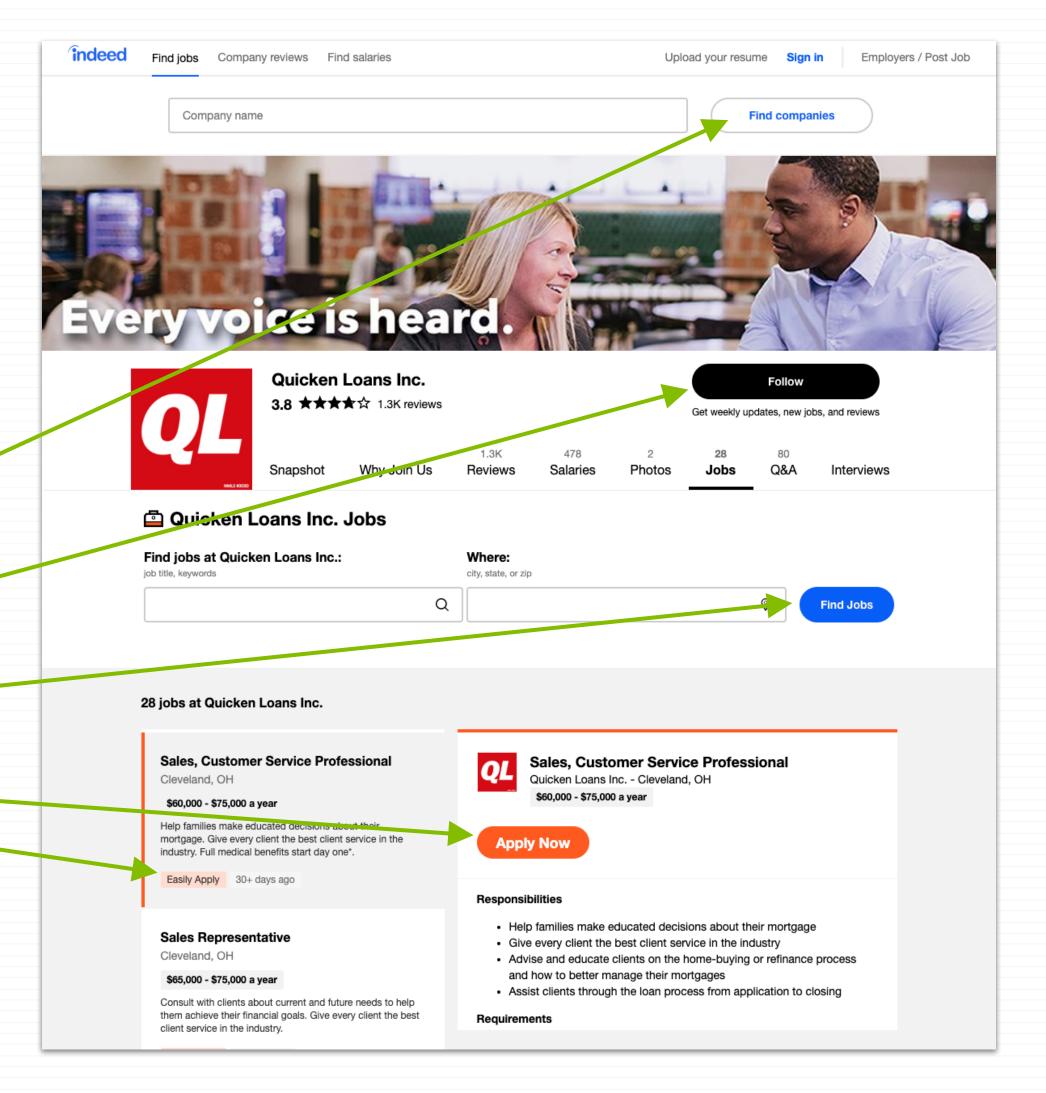
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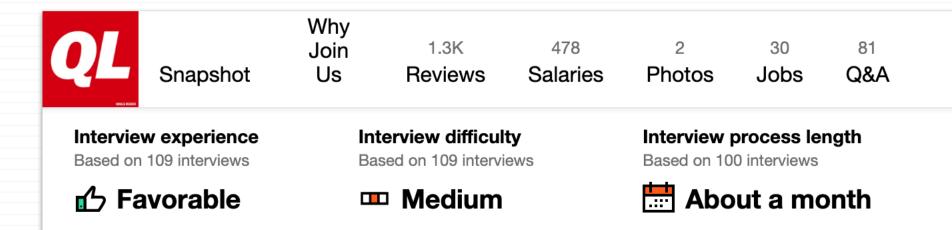
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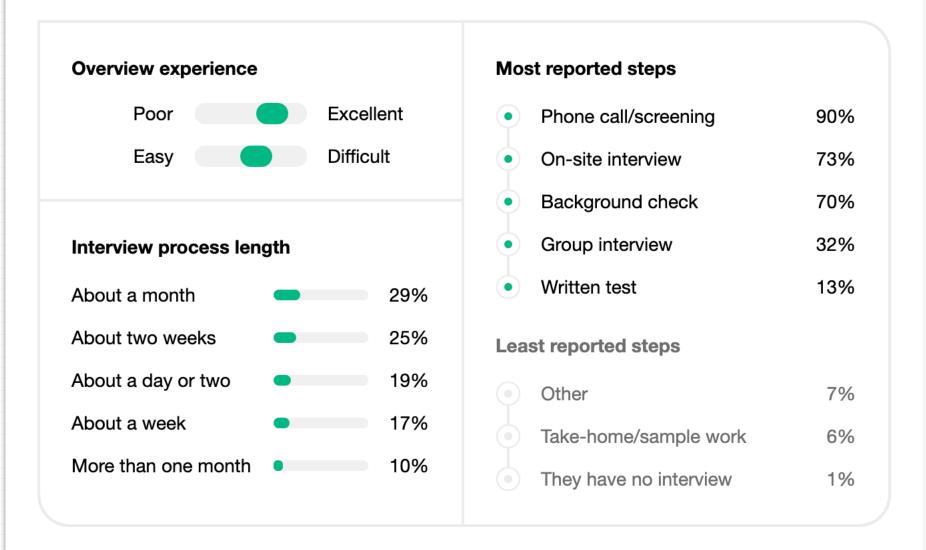
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Interview process at Quicken Loans Inc.



What candidates say about the interview process at Quicken Loans Inc.

Interview process was actually pretty good, I met with some directors who I actually came to know very well when banking. I've never met more great people who I worked with than at QL, love my associ...

Shared on July 5, 2017 - Senior Mortgage Banker - Detroit, MI

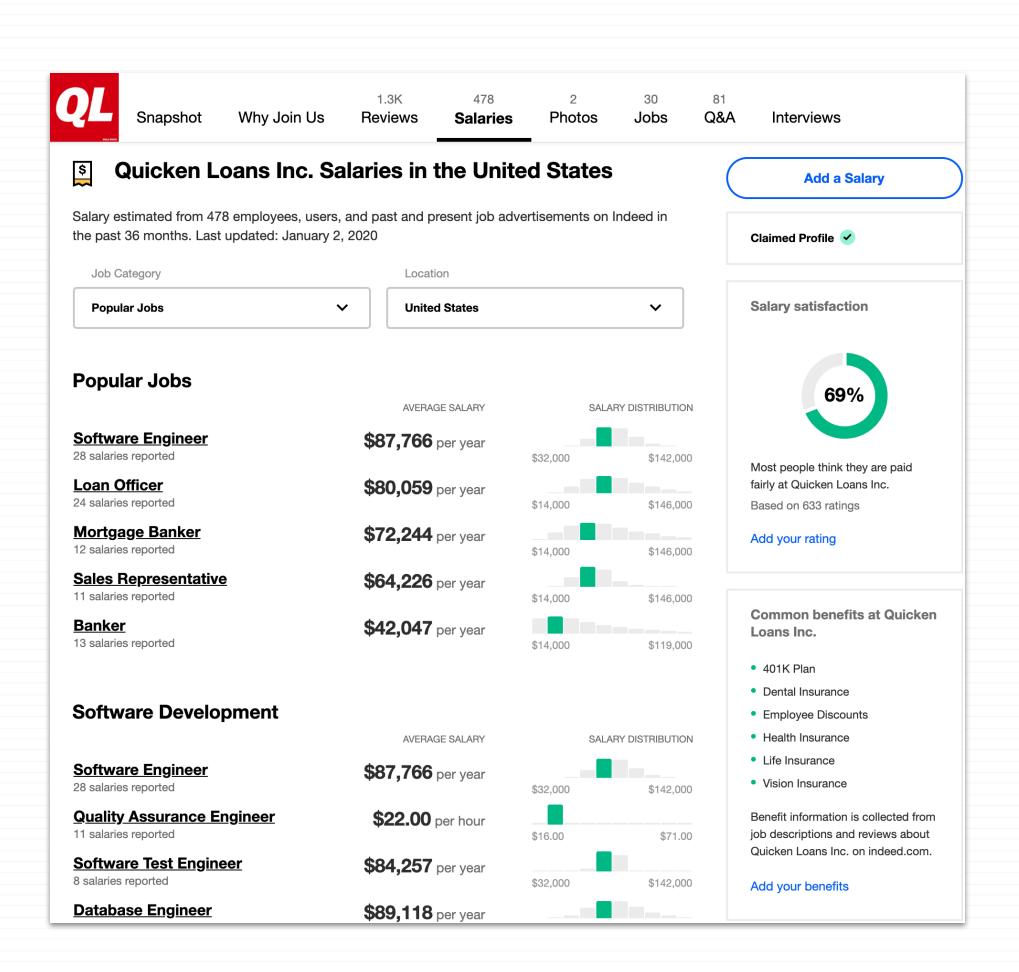
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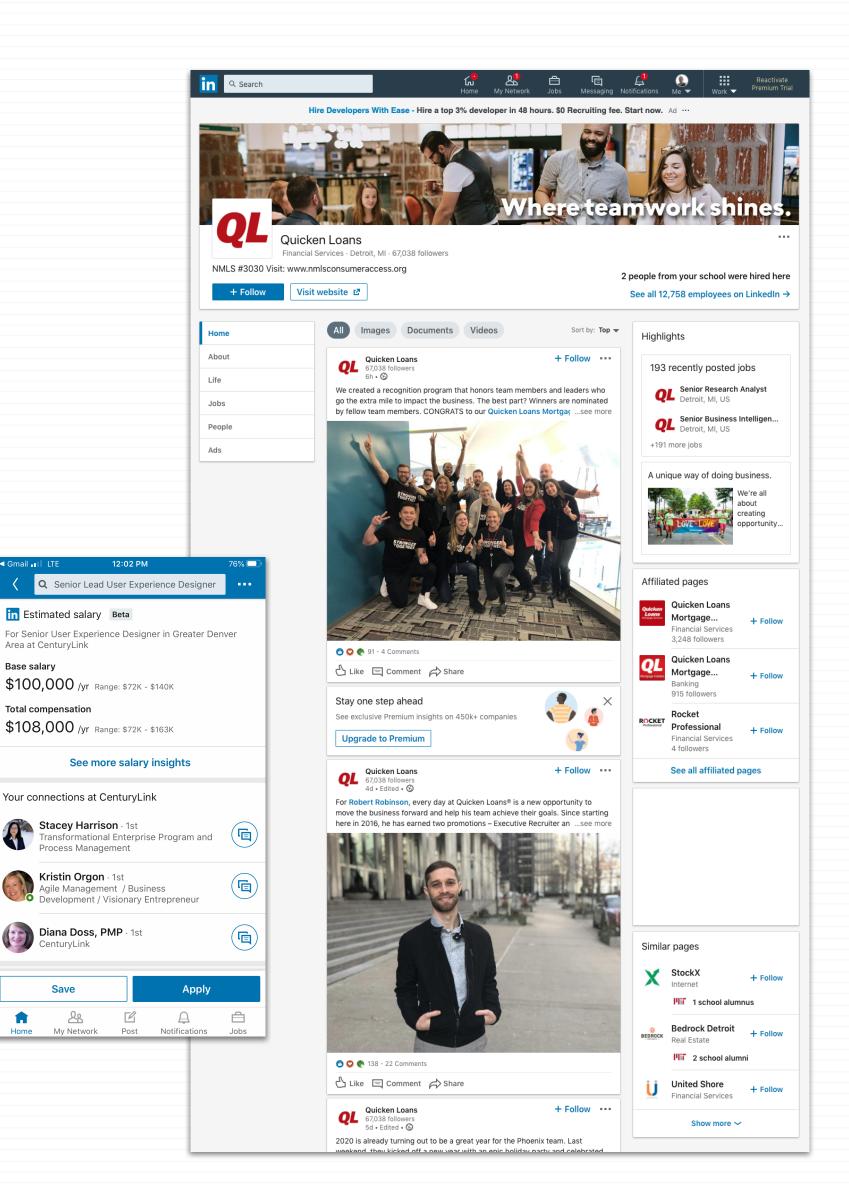
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Weaknesses

- Certain information is buried
- Whitespace could be used more effectively
- Poor information architecture

Differentiators

- Instant messing integration
- Promotion of diversity, inclusion, sharing and community



in Estimated salary Beta

Diana Doss, PMP · 1st

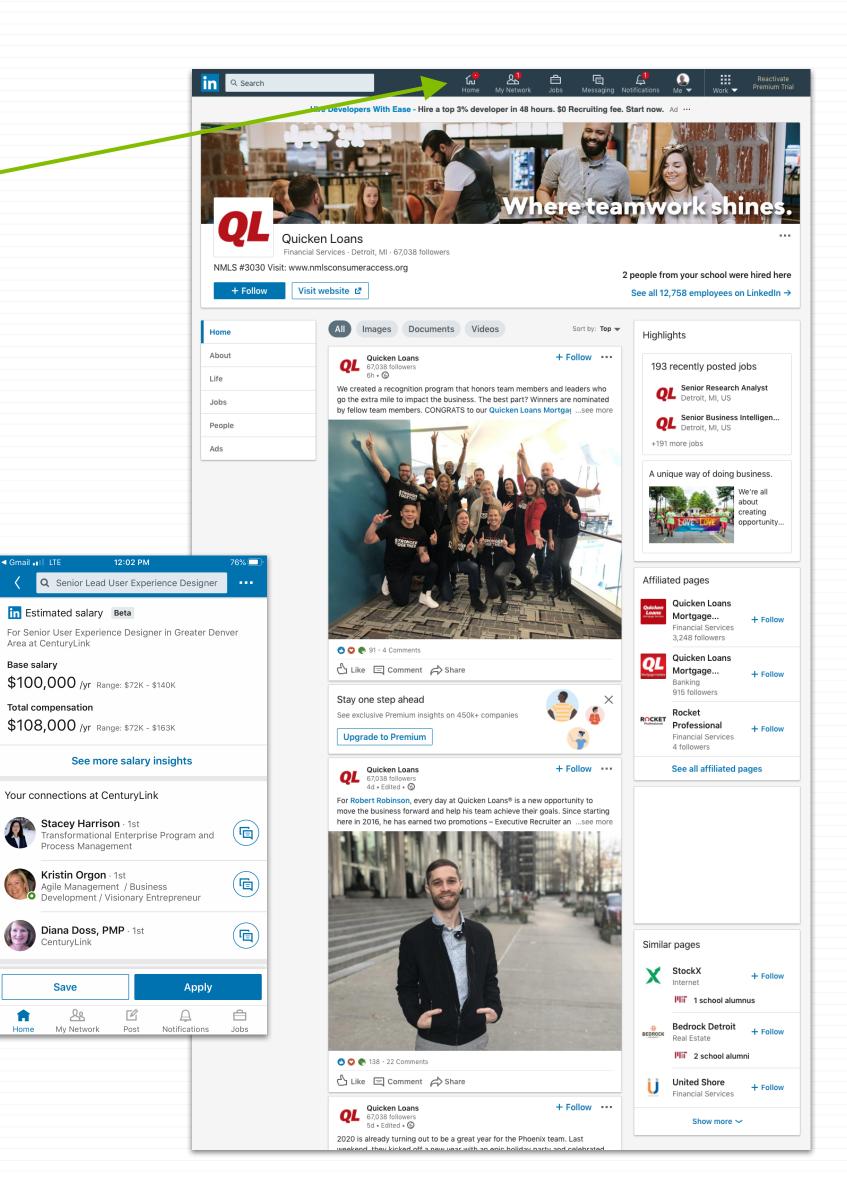
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in Estimated salary Beta

Kristin Orgon · 1st

<u> 28</u>

Base salary

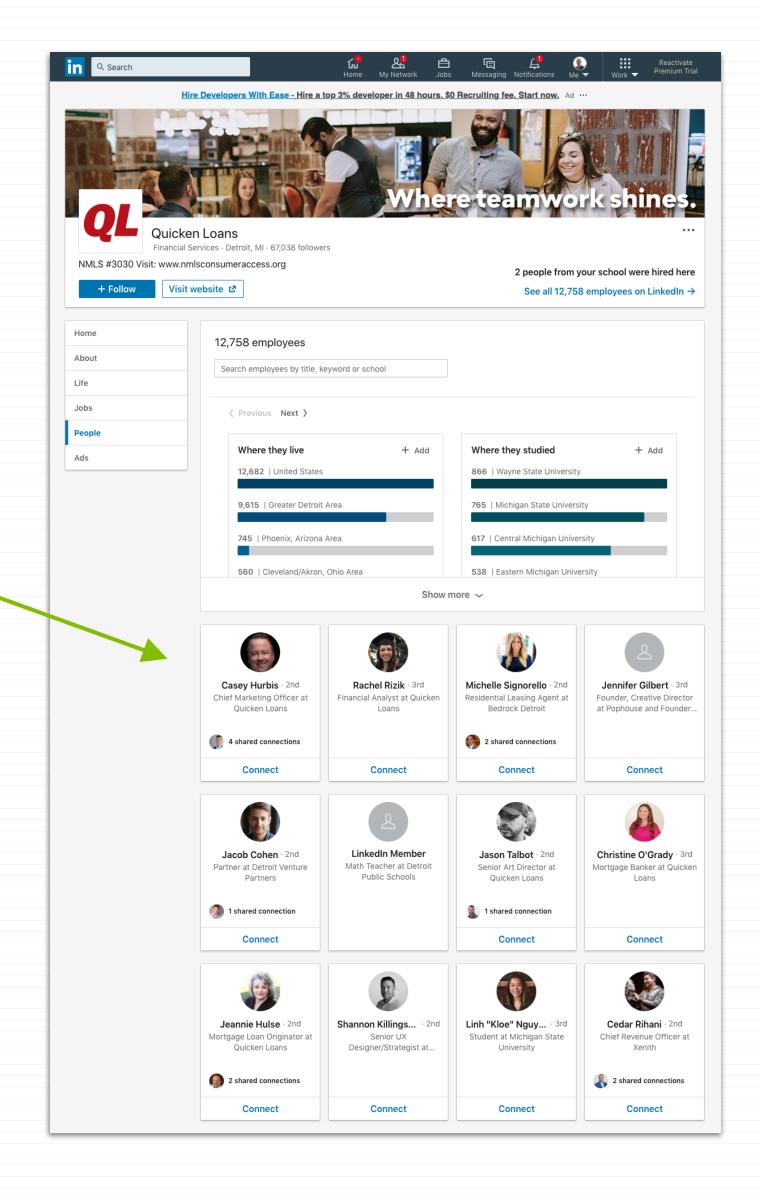
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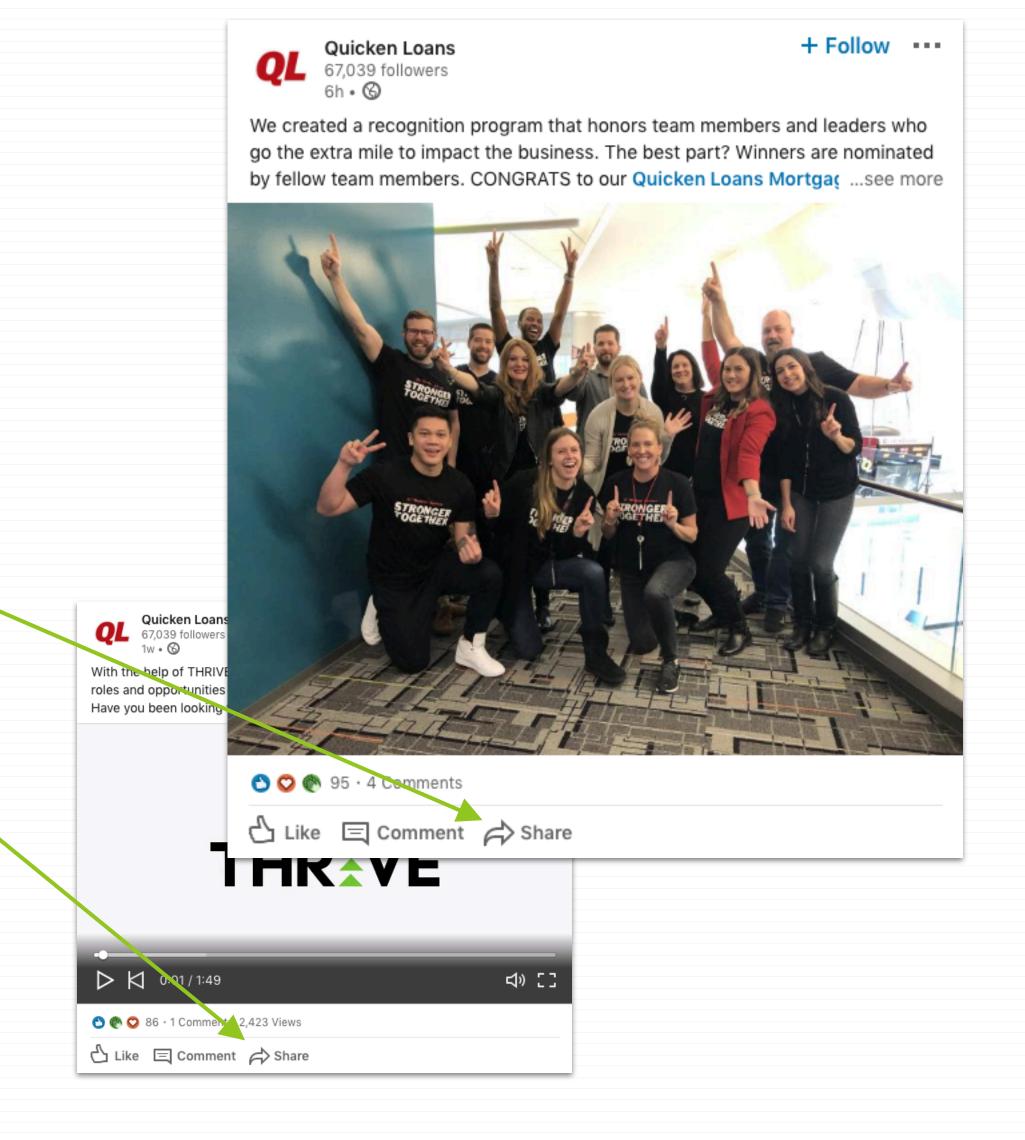
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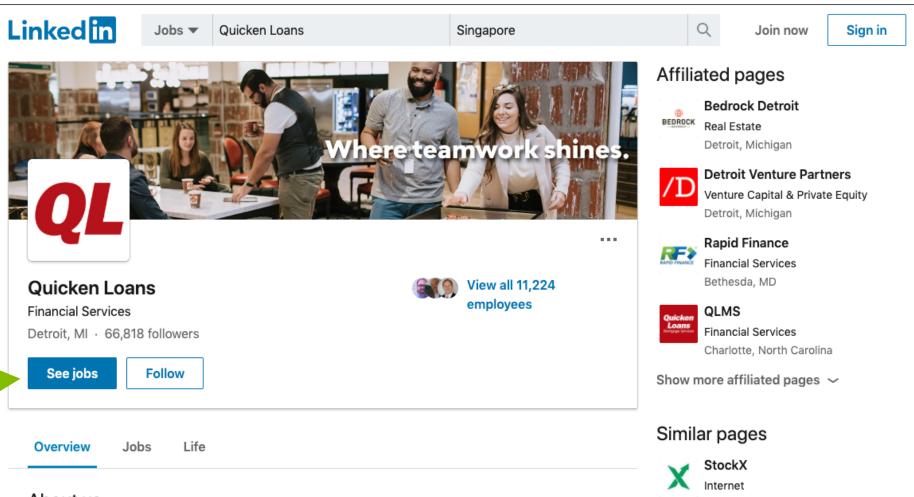


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About us

As a team member here, you're empowered to build solutions that make life radically simple. Whether helping clients navigate the home buying process or creating new financial products, you join an organization that's changing the face of lending - just as we have for over 30 years. What began as a summer experiment has become America's largest mortgage lender,* with offices in Detroit, Cleveland, Phoenix and more. Over 17,000 professionals work for our suite of fintech services. Along with nearly 100 brands across industries from real estate to sports, we form the Rock Family of Companies – united by an obsession to find a better way for our clients, team members and communities.

It's more than an obsession, though. It's also our purpose. Finding a better way is the only way. The results are clear:

- We were the first lender to bring the mortgage process online.
- For 10 years in a row, J.D. Power ranked Quicken Loans highest in the nation in customer satisfaction for Primary Mortgage Origination. And for the sixth year in a row, they ranked us highest for Mortgage

•We develop technology that improves lives, like integrations that let you pay a mortgage using your

http://www.quickenloans.com ₽ Website Industries **Financial Services** Company size 10,001+ employees Detroit, MI Headquarters Privately Held Type 1985 Founded **Specialties** Home Loans, Mortgages, Refinance, Home Buying, Mortgage Rates, Mortgage Calculators, Fixed-rate Mortgages, Adjustable Rate Mortgages, YOURgage, FHA Loans, VA Loans, Rocket Mortgage,

Technology, FinTech



Detroit, Michigan



Real Estate Detroit, Michigan



United Shore Financial Services Pontiac, Michigan

Rocket Mortgage Classic ROCKET Mortgage Classic

Detroit, Michigan

Show more similar pages ~

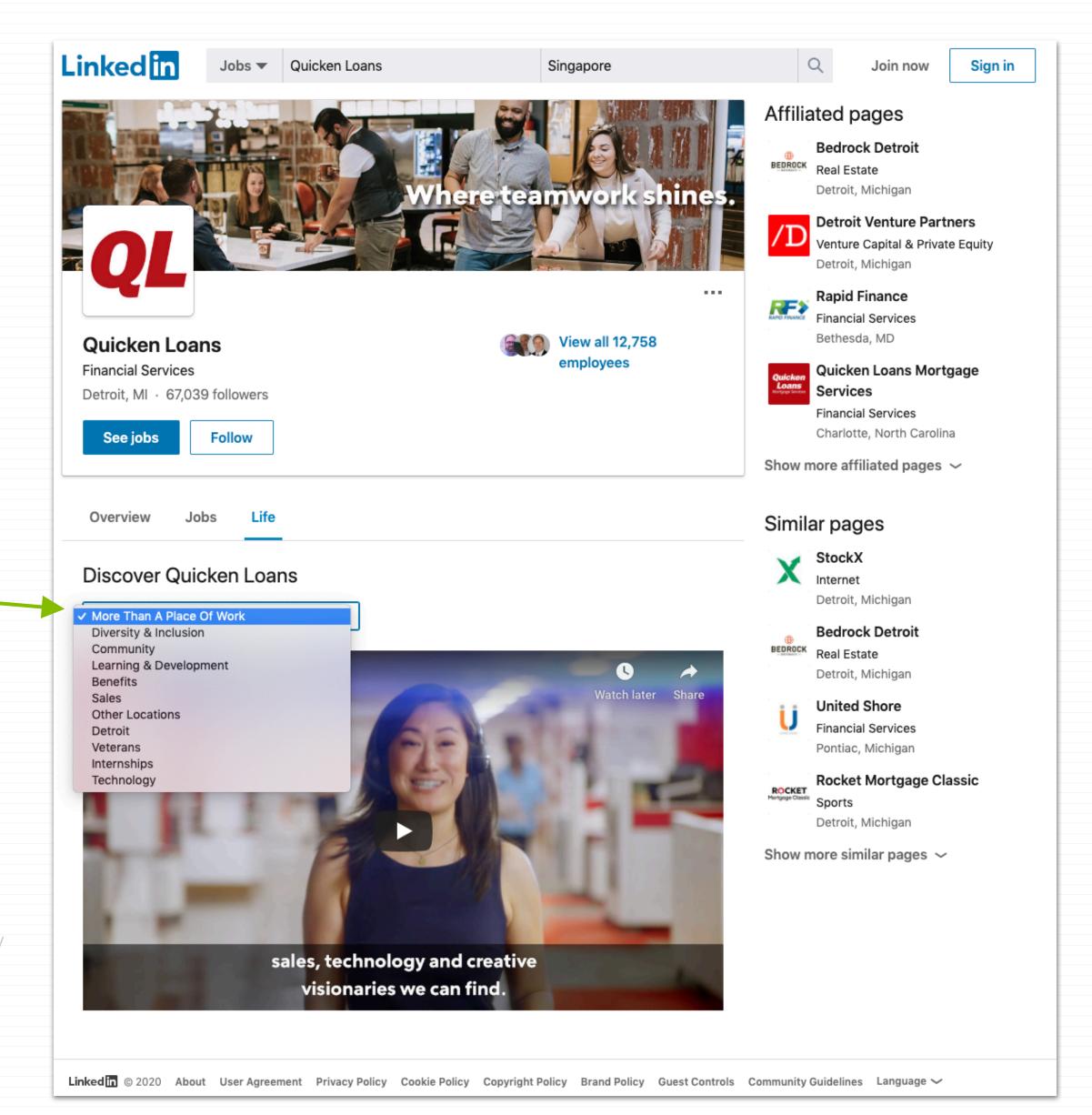
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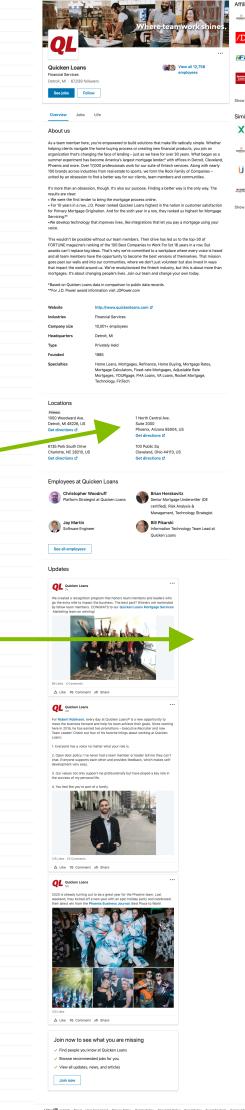
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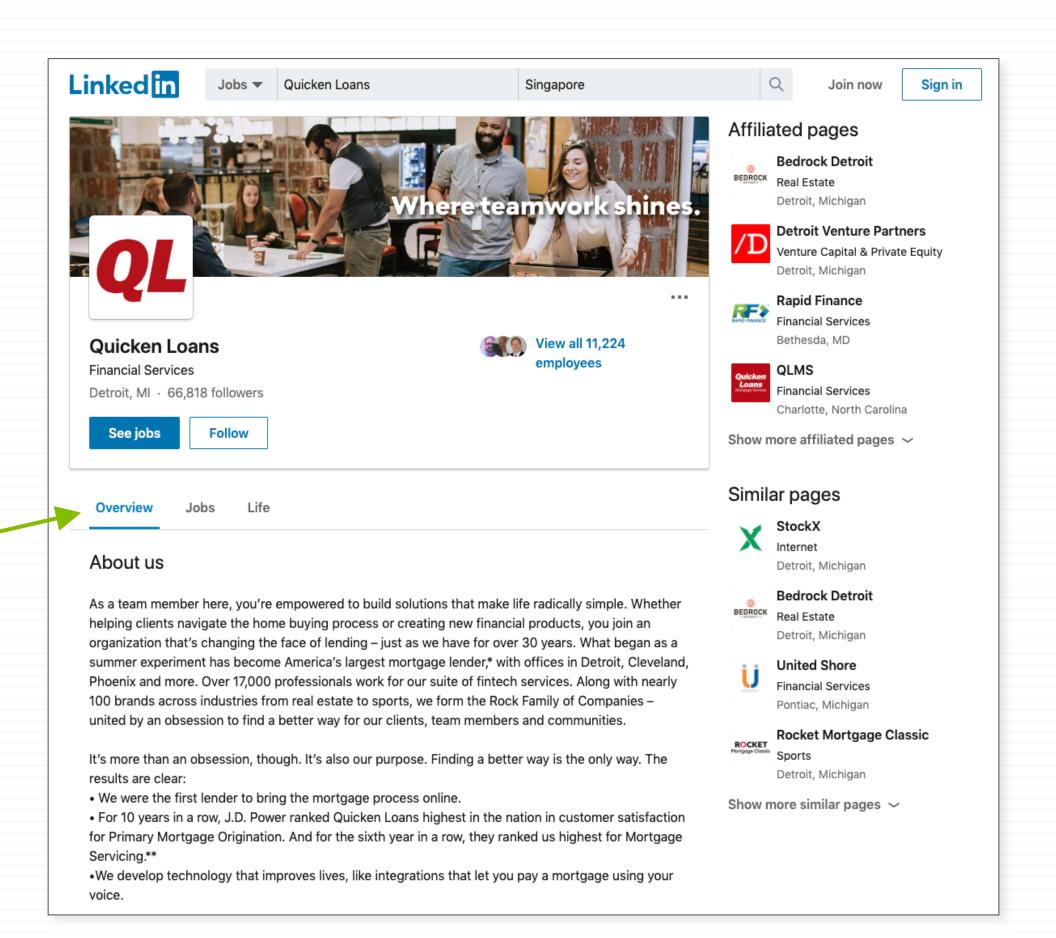
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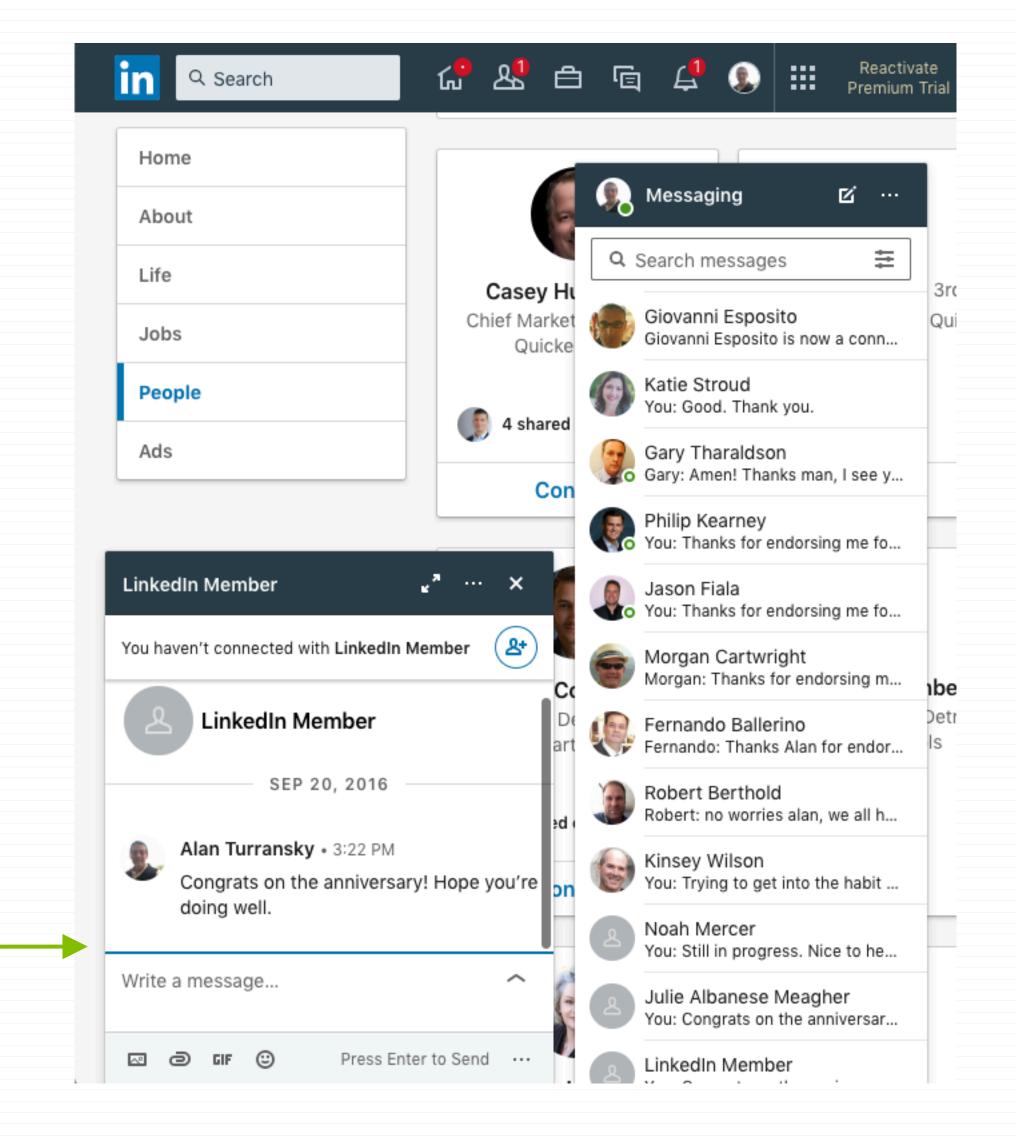
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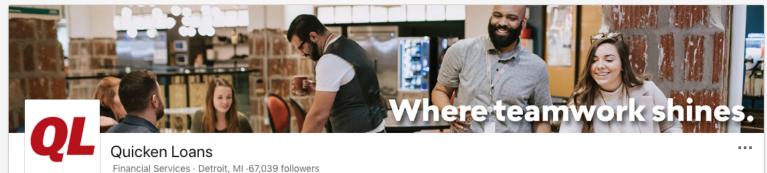








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Visit website 🛂

2 people from your school were hired here See all 12,758 employees on LinkedIn →

About Life

People Ads

Discover Quicken Loans

Benefits

〈 Previous Next 〉



Making a difference begins with each of us.

We're dedicated to giving back to our communities. Whether it's volunteering our time or donating to a worthy cause, we like making an impact.





Jamie Sedlacek



A unique way of doing business.

We're all about creating opportunity. That's why we came up with a way to do business that keeps people at the forefront, not numbers. We call this ideology "For More Than ProfitSM," and it's what drives our investments in the community. When you're a team member here, you're helping create new opportunities for people in our communit every day.

The volunteer opportunities are endless.

We work hard to offer you volunteer opportunities that you'll find impactful. Here, you're given the chance to apply your skills and interests in a specific volunteer area that's perfect for you. Our team members are empowered to positively affect the community





Experience the impact of volunteering.

We have a variety of benefits that will make volunteering easier for you. We offer 8 hours of paid volunteer time off for personal volunteering and unlimited paid volunteering at company-sponsored events during regular hours. Also, team members have access to 50 -60 volunteer events per week that are targeted to benefit communities. If you're interested in going above and beyond, our Dollars for Doers program gives you an incentive for exceeding 40



Strengths

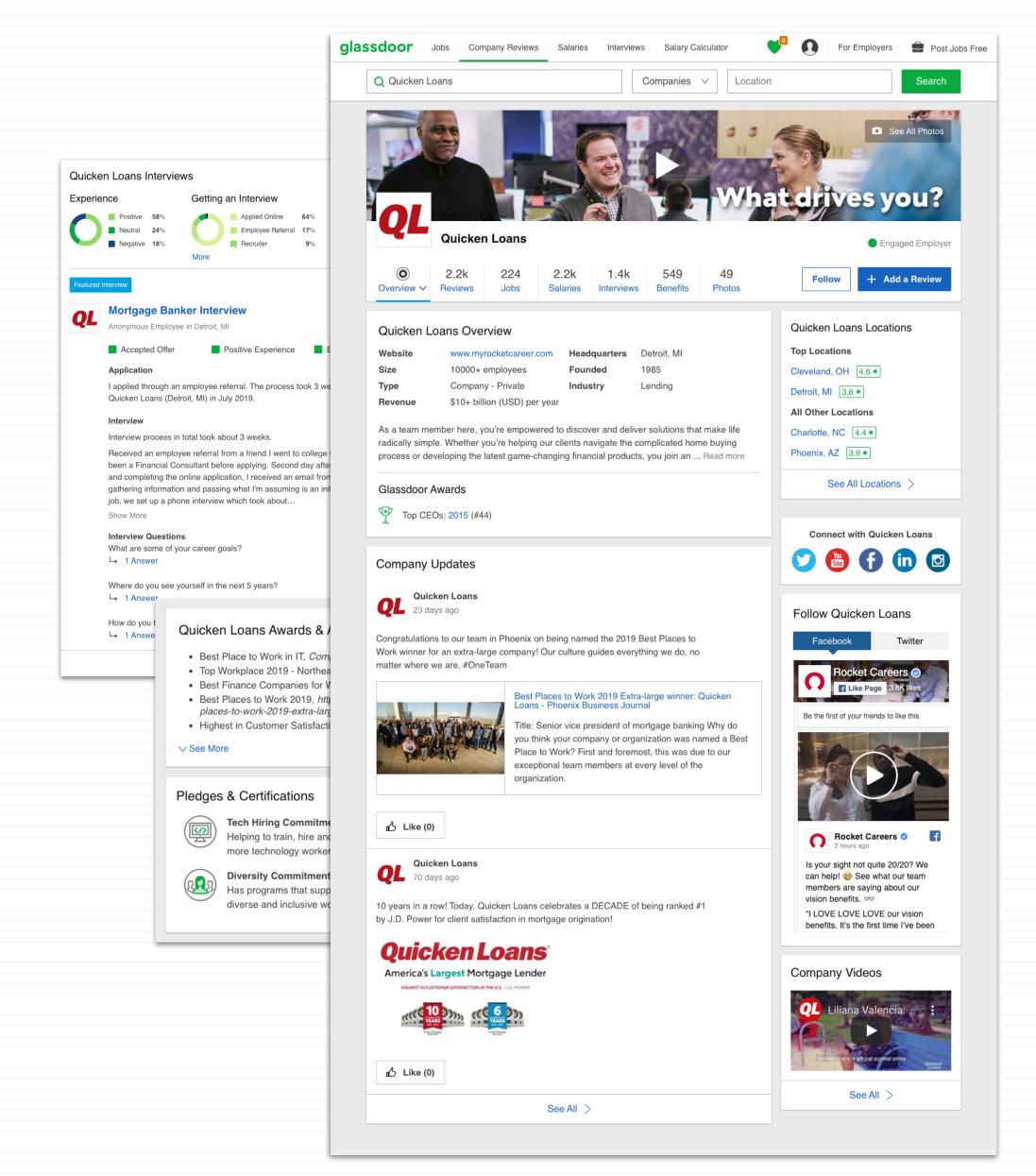
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- Sample Interview Questions
- Employee reviews of their employer
- Salaries for positions in the job seeker's location

Weaknesses

Job search result list contains only minimal information

Differentiators

 Glassdoor for Employers includes a free, searchable library with recommended resources and articles based on common questions from employers

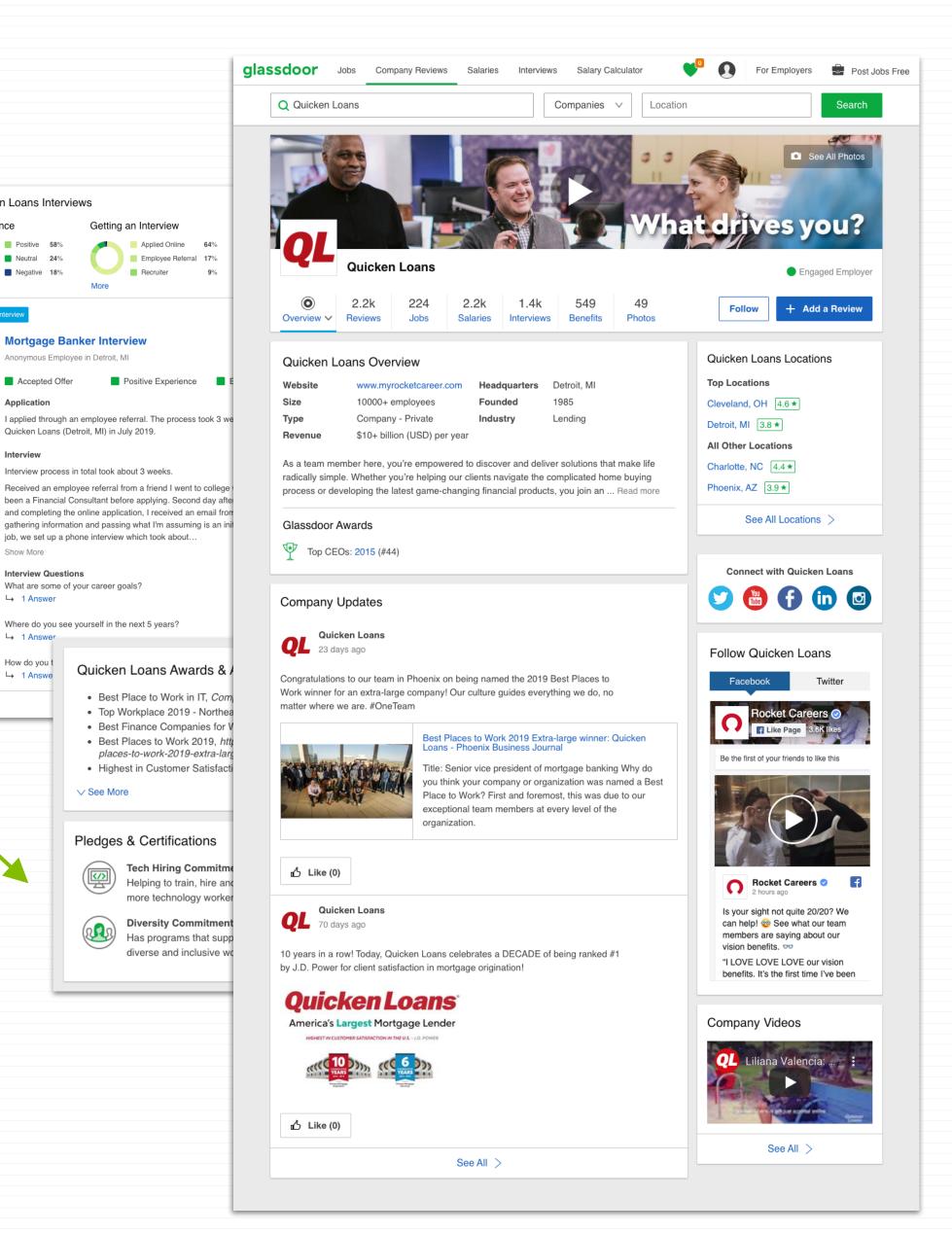


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Quicken Loans Interviews

Mortgage Banker Interview

Quicken Loans (Detroit, MI) in July 2019.

Interview process in total took about 3 weeks

Accepted Offer

Application

Show More

→ 1 Answer

How do you t

Interview Questions

What are some of your career goals?

Where do you see yourself in the next 5 years?

∨ See More

Getting an Interview

Strengths

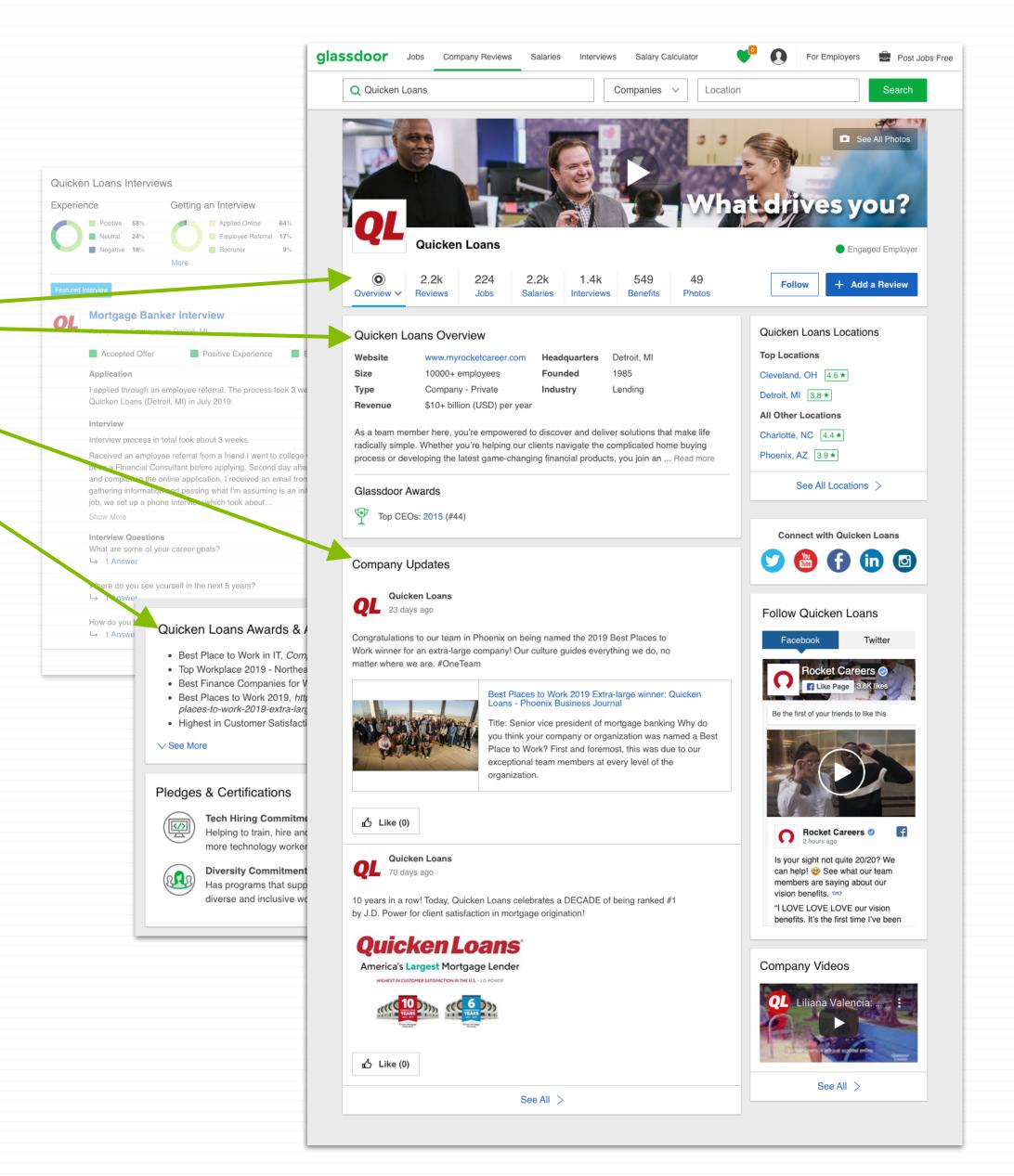
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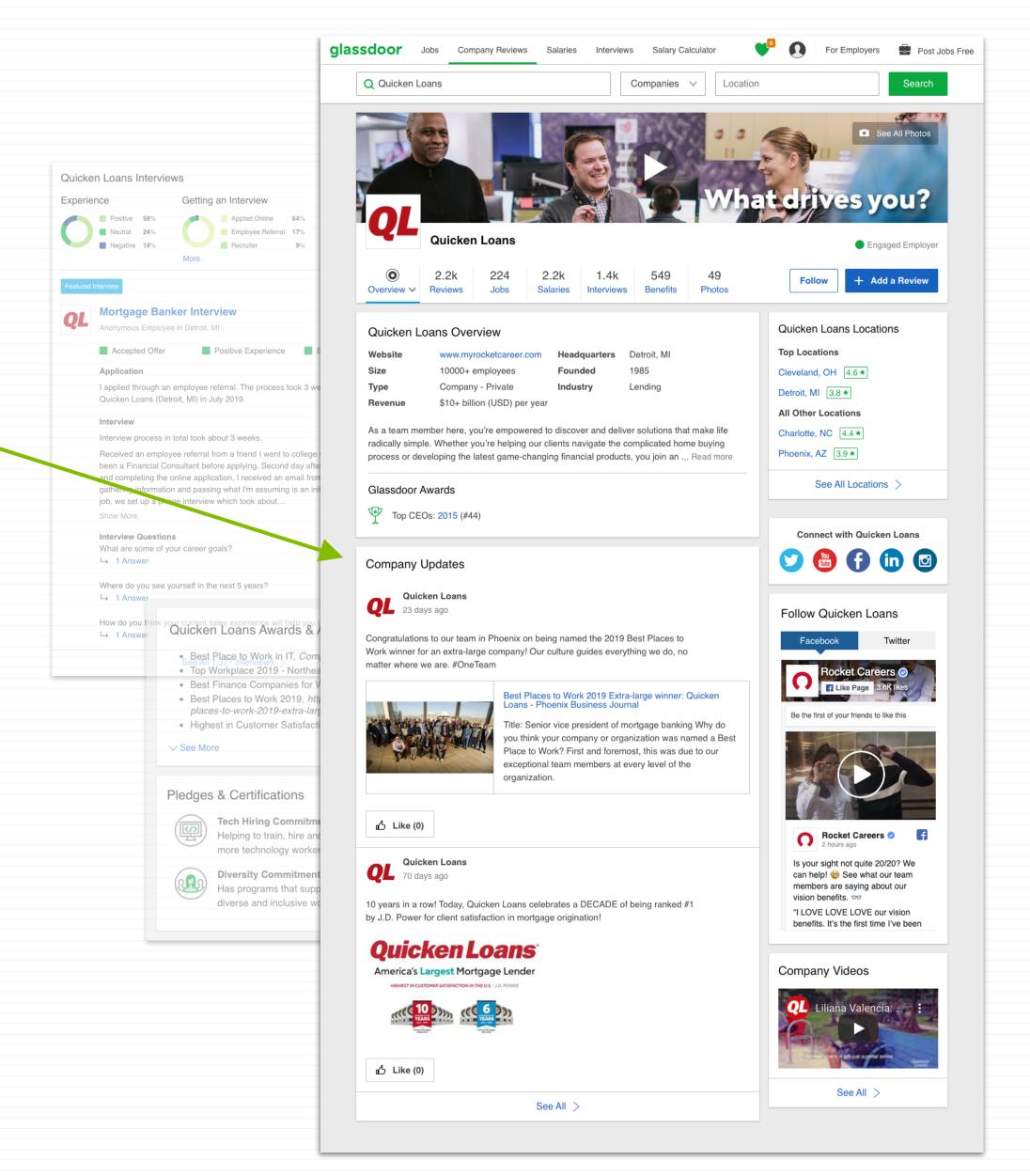
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Enhanced Profile

Make an impact



Manage

- Feature and respond to employee reviews
- Update basic company info
- Enhance your brand with your own photos and videos



Analytics

- Monitor your profile traffic
- Understand your candidate demographic
- Discover what other companies' candidates are looking at



Review Management

- Target jobs on competitor profiles
- Benchmark your employer brand against competitors
- Own your profile to protect it from competitor job ads

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Quicken Loans Interview Questions Experience Difficulty Getting an Interview Applied Online Employee Referral 17% Recruiter Candidate Interview Reviews

Filter



Your trust is our top concern, so companies can't alter or remove reviews.

Helpful (4)



Positive Experience Easy Interview

Application

Accepted Offer

I applied through an employee referral. The process took 3 weeks. I interviewed at Quicken Loans (Detroit, MI) in July 2019.

Interview

Interview process in total took about 3 weeks.

Received an employee referral from a friend I went to college with. I had previously been a Financial Consultant before applying. Second day after receiving the referral and completing the online application, I received an email from a recruiter. After gathering information and passing what I'm assuming is an initial screening for the job, we set up a phone interview which took about...

Show More

Interview Questions

What are some of your career goals?

→ 1 Answer

Where do you see yourself in the next 5 years?

→ 1 Answer

How do you think your current sales experience will help you in this position?

→ 1 Answer















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Featured Review

Helpful (25)



"Greatest Decision I've Ever Made"

**** Current Employee - Senior Mortgage Banker in Cleveland, OH

Recommends

Positive Outlook

Approves of CEO

I have been working at Quicken Loans full-time for more than a year

Pros

- Great work environment
- Heavy Compensation
- Great training program
- Feels like your not even at work
- Huge growth opportunity
- Promote from within
- Learn a lot about sales/finance but also life as well

Incredible place to work with great benefits, great compensation, and great people. Everyone is always available to help coach or develop your skill and you can tell they truly care about your...

Show More

Cons

- Hours can be excessive occasionally
- Skill set may take longer than you would hope to develop (everyone is different)

The hours can be long sometimes but mainly in the beginning. It takes time to develop your skills but once it clicks, it clicks; the hours drop, the pay increases, and it becomes a lot easier. Just need to give it at least a year to reach your full potential!

Advice to Management

Continue doing exactly what you're your doing! Couldn't be happier with my director, regional Vice Presidents, and Senior VP. Always there to help, coach, and develop your skill as well as be there for any additional assistance you may need.









Helpful (25)



Quicken Loans Response

May 6, 2019 - Job Board Specialist

Thank you for your kind words and taking the time to write this review. We are thrilled of your observations of us here at Quicken Loans and hope to hear more great reviews as we believe others are having a great experience just like yourself.

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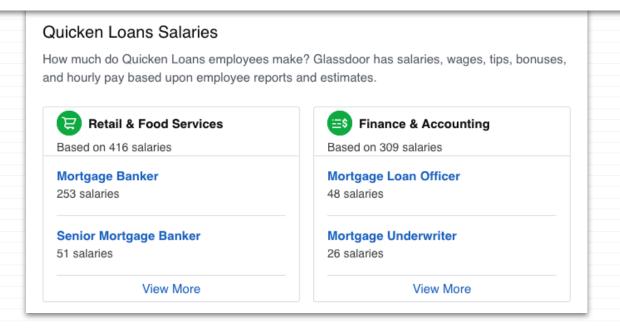
Explore Quicken Loans Salaries

See Quicken Loans Hourly Pay, Quicken Loans Bonuses, or check out salaries for Quicken Loans Internship or Quicken Loans Contractor.

Quicken Loans Salaries by Location

- Detroit, MI
- · Cleveland, OH
- Scottsdale, AZ
- Livonia, MI

Check out the latest Quicken Loans Jobs & Careers



Strengths

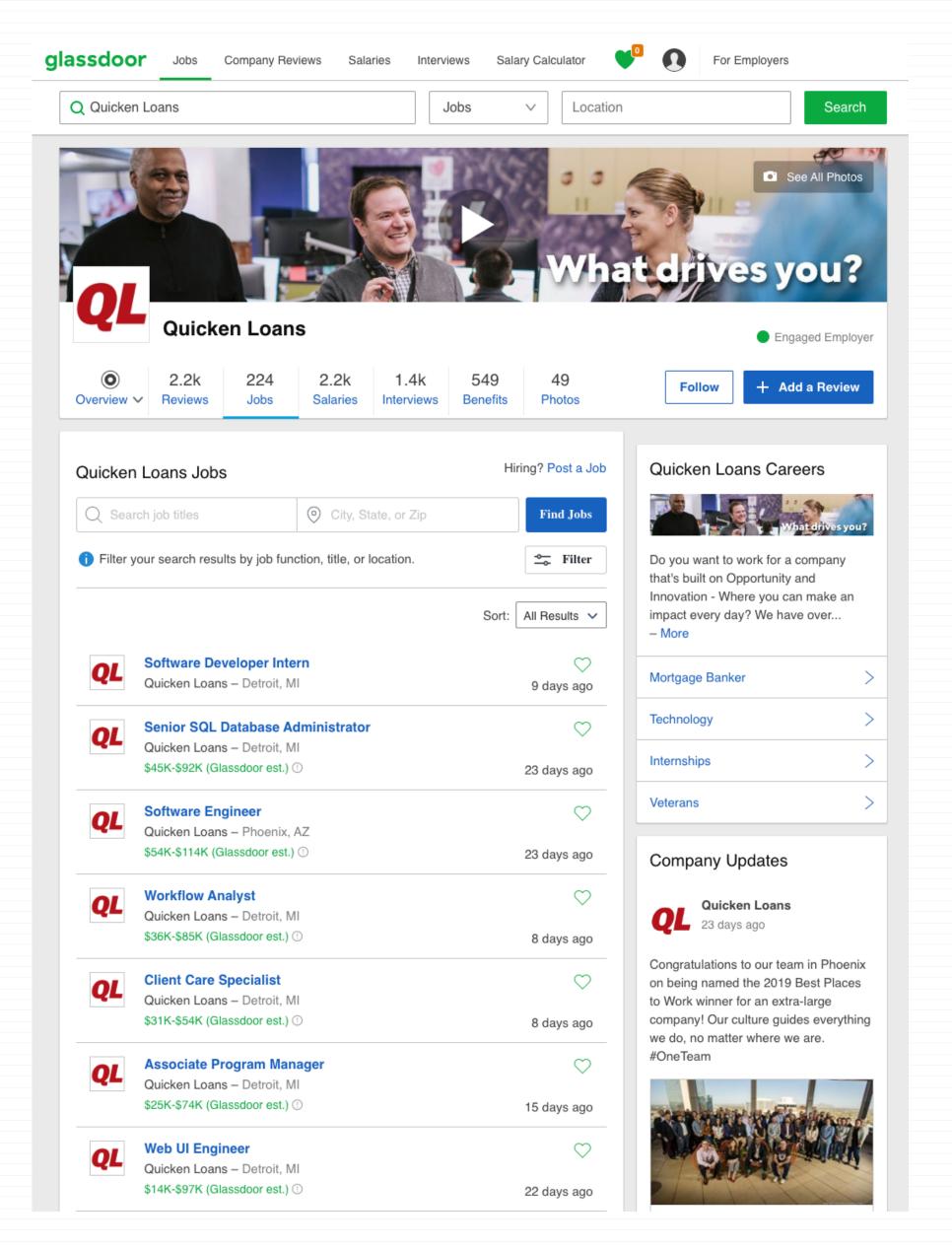
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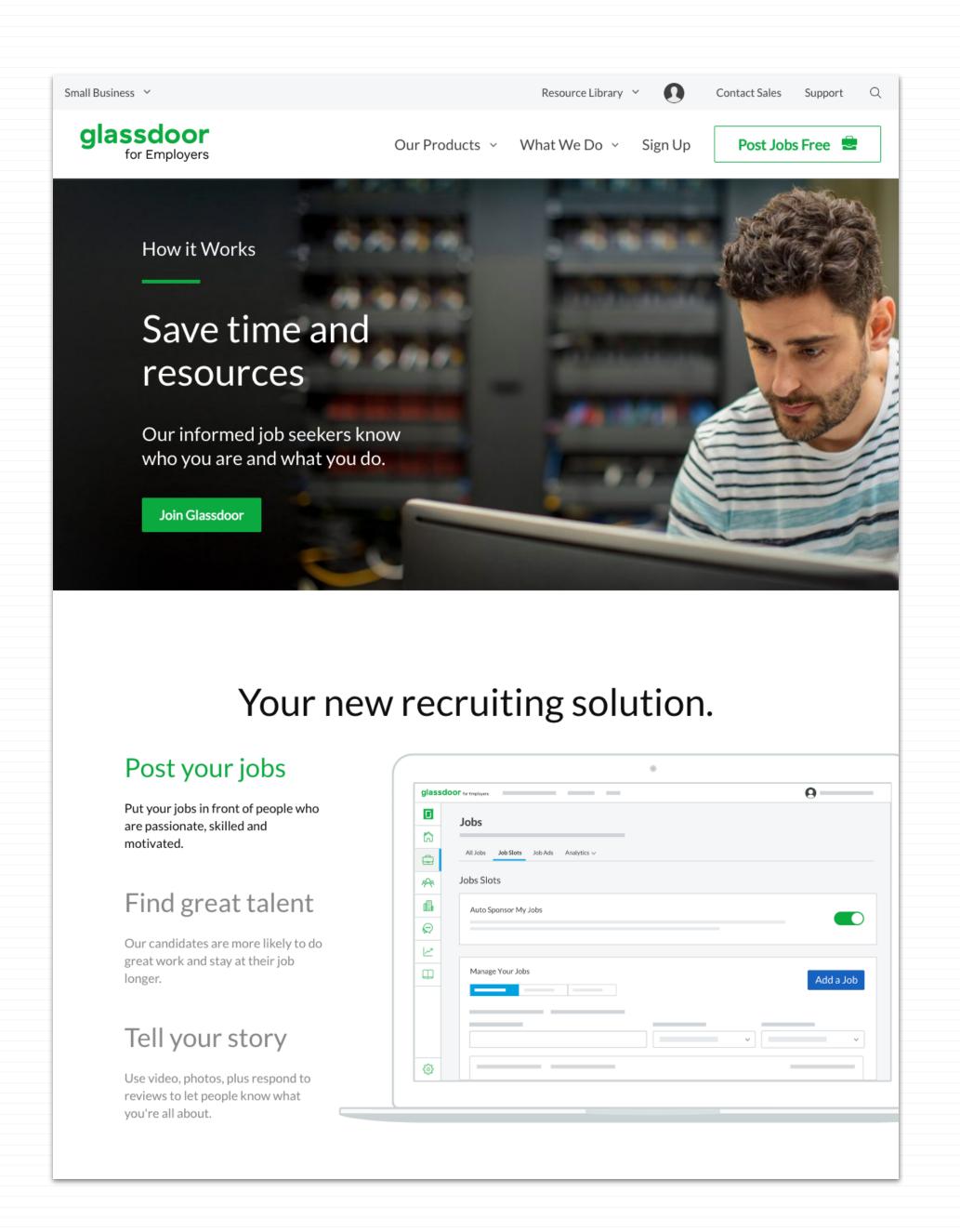
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- Salaries for positions in the job seeker's location

Weaknesses

Job search result list contains only minimal information

Differentiators

 Glassdoor for Employers includes a free, searchable library with recommended resources and articles based on common questions from employers



ZipRecruiter

Strengths

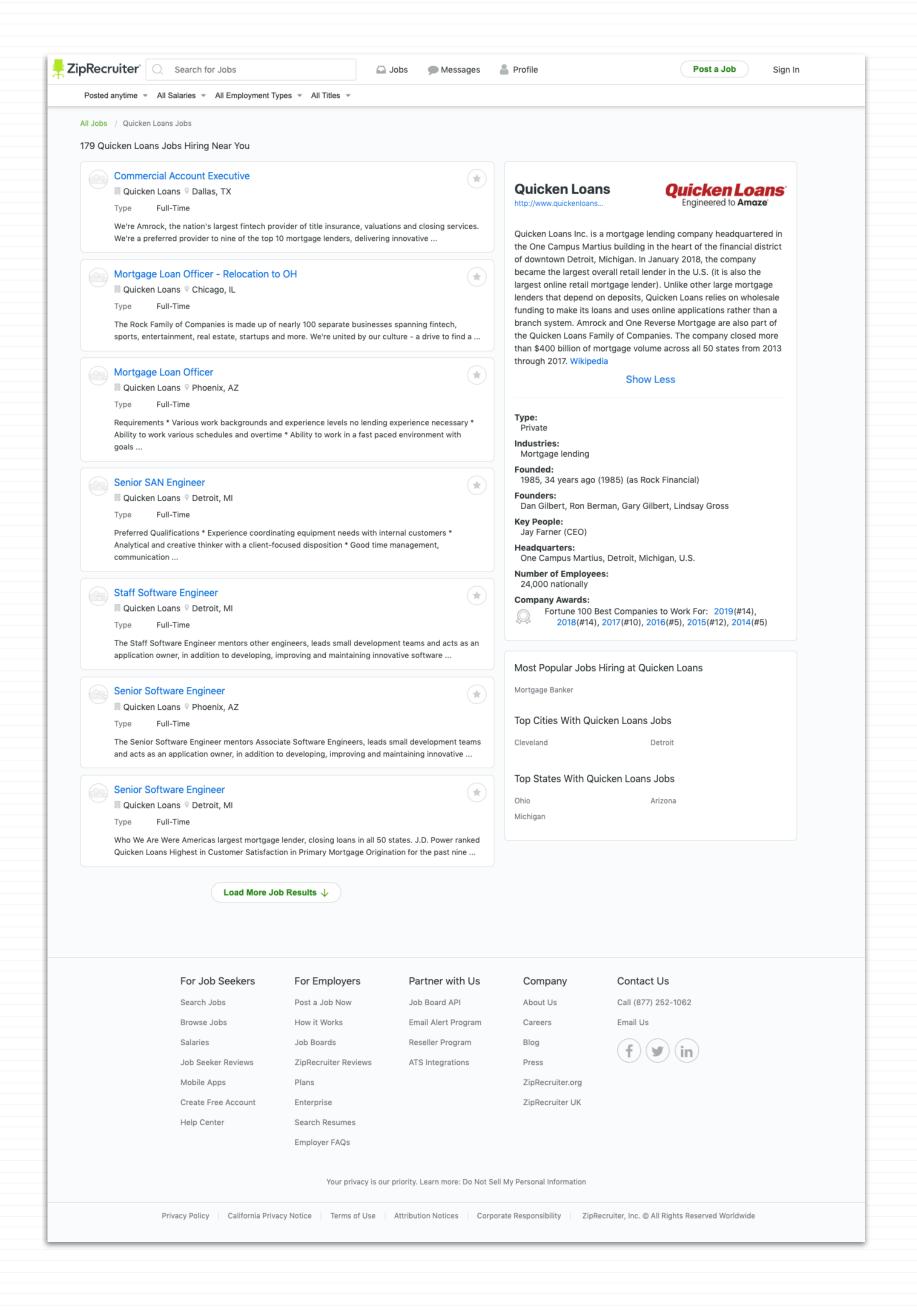
- Page has better SEO value for the employers since even though information about the company is stale, the job listings change keeping it "fresh"
- Promotion of top city / states with the company's jobs
- Ability to search real employer salaries

Weaknesses

- Limited overall information
- Lack of content
- There's no direct links to company profile pages

Differentiators

 ZipRecruiter figured out how to auto-populate a default company profile with real content. They pull it from Wikipedia



ZipRecruiter

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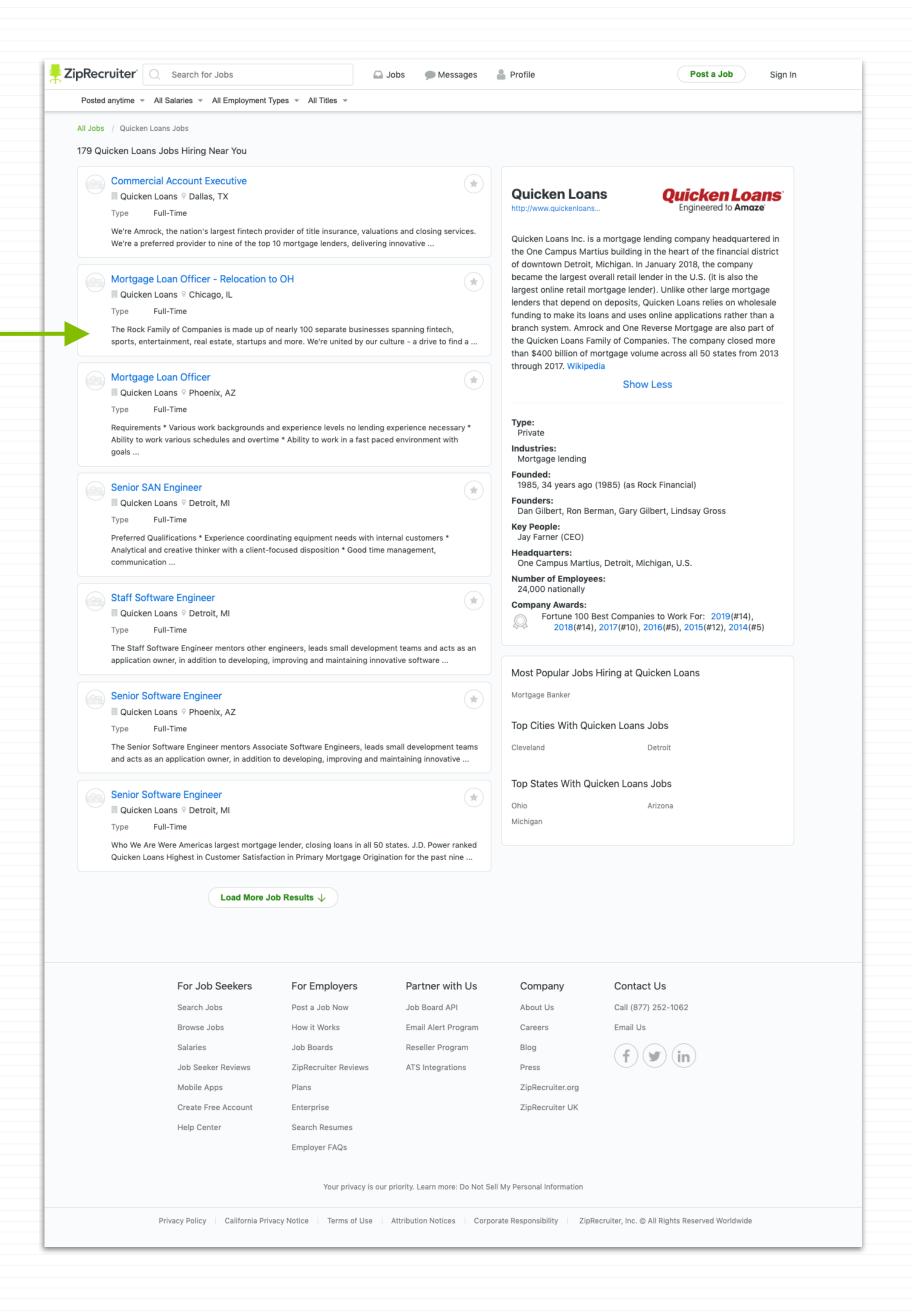
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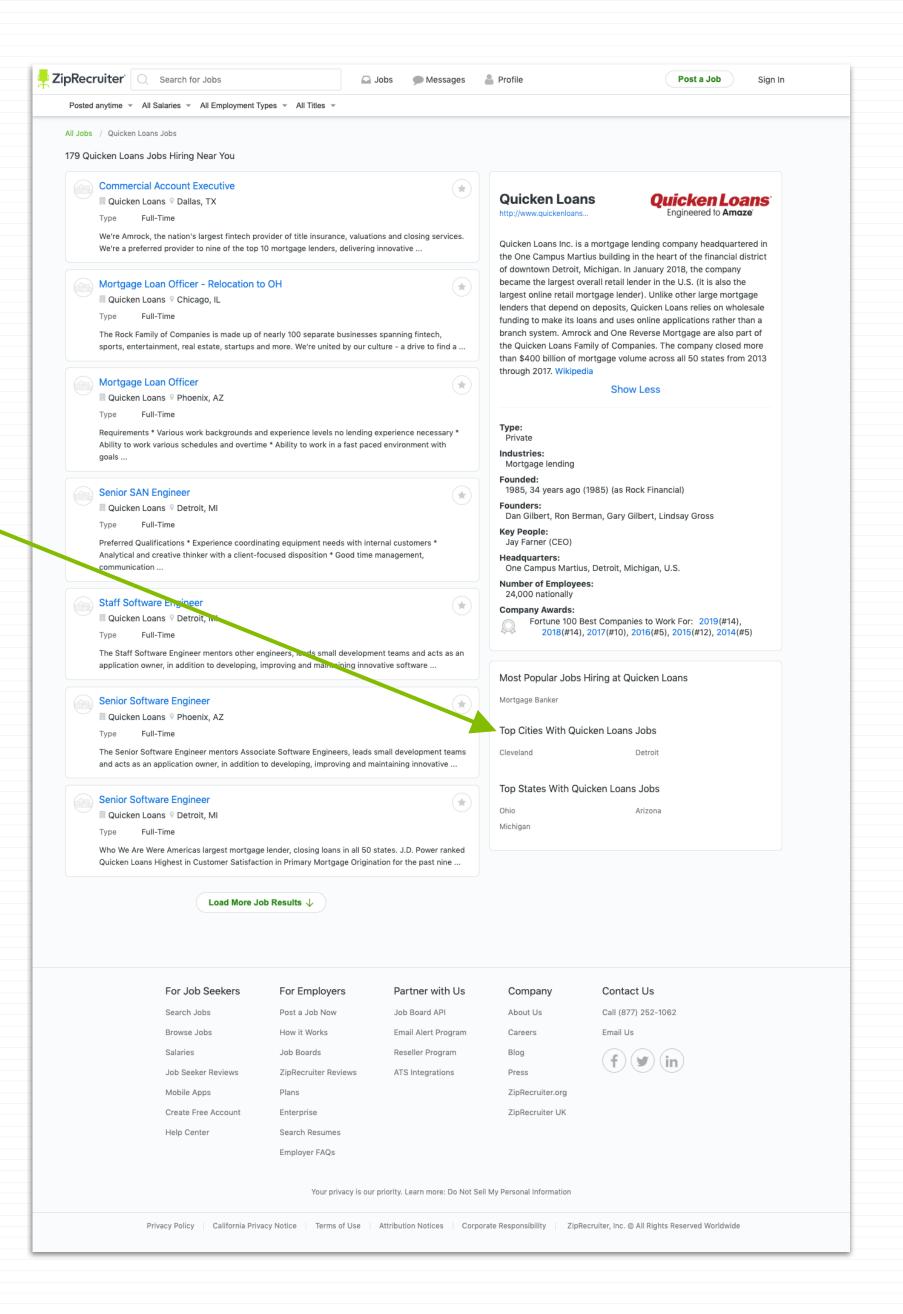
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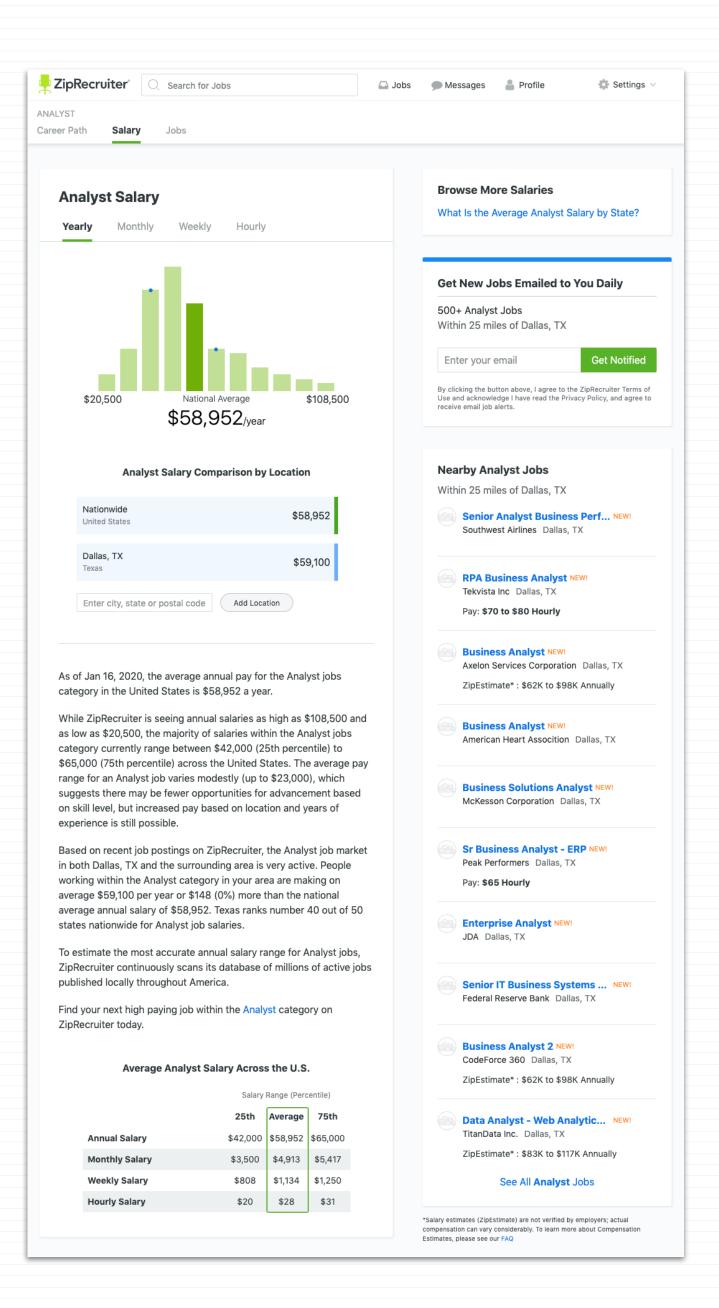
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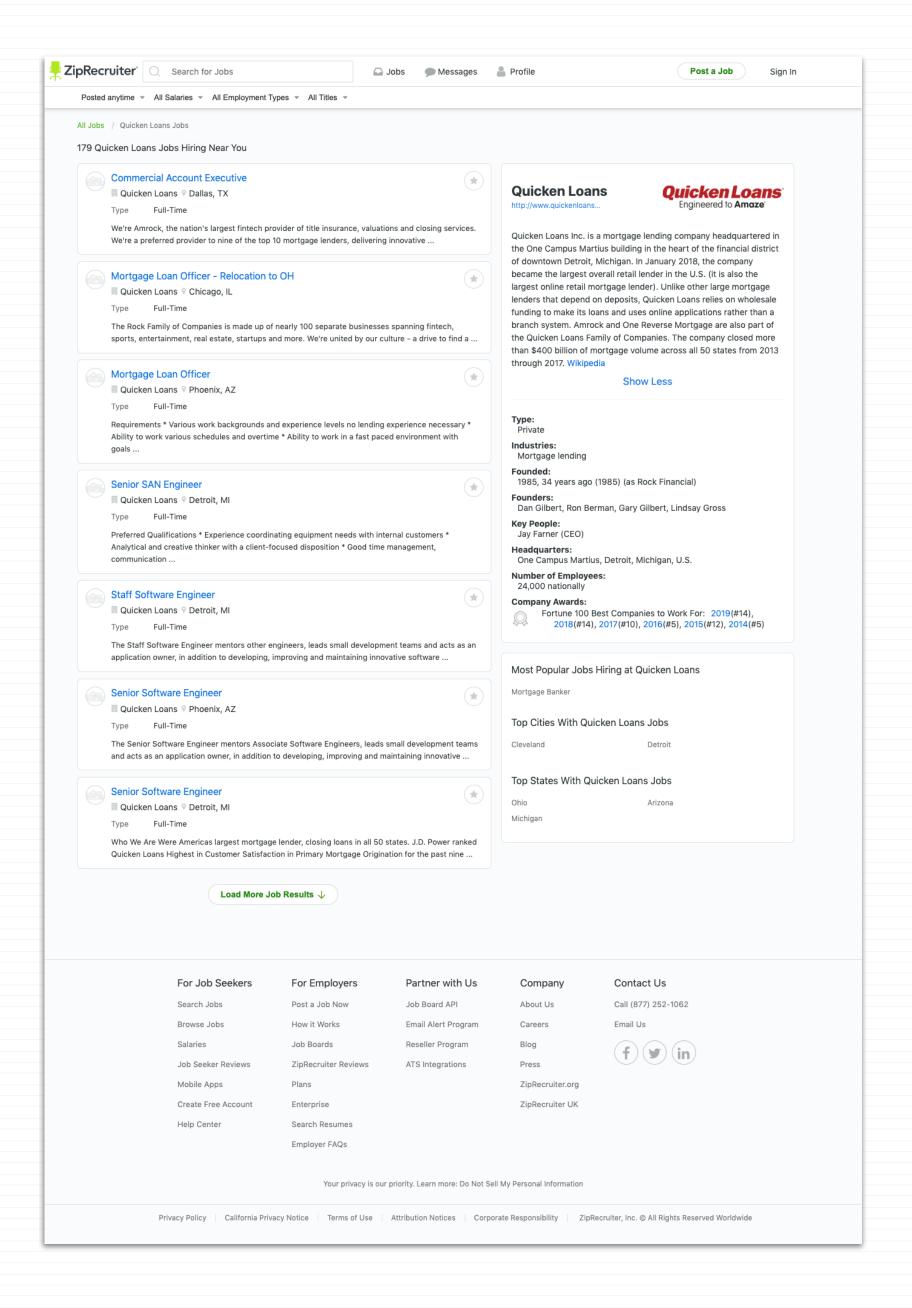
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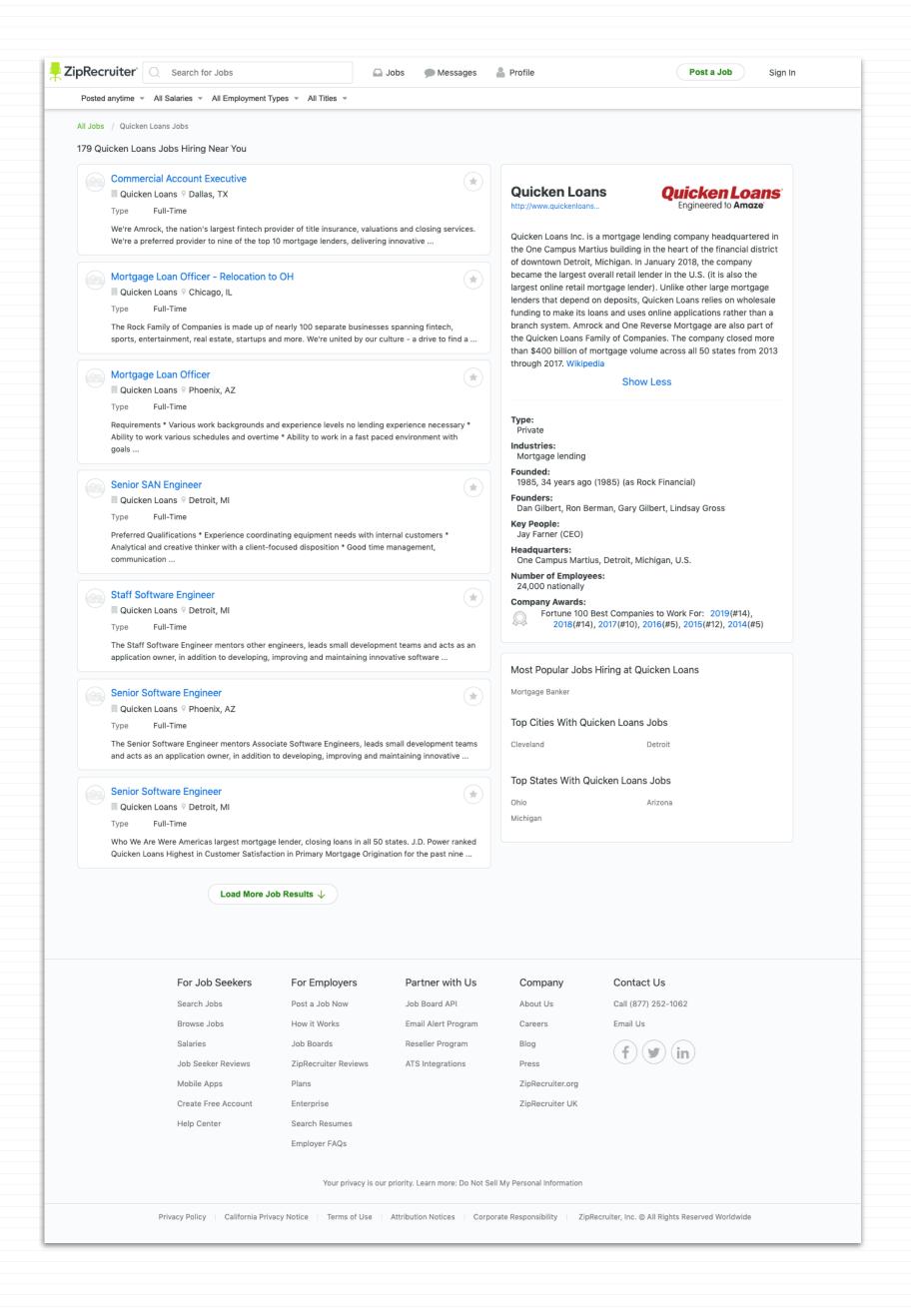
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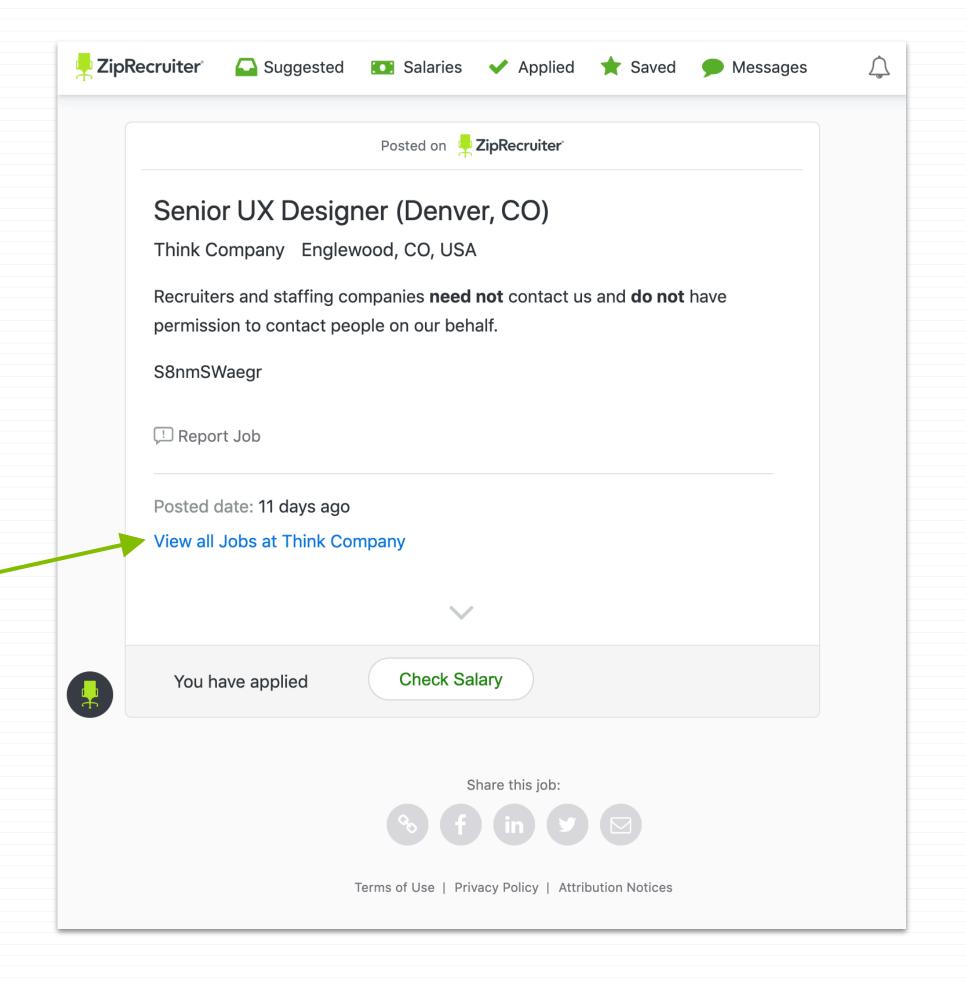
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Industries:

Key People: Jay Farner (CEO) Headquarters:

Number of Employees: 24,000 nationally

1985, 34 years ago (1985) (as Rock Financial)

One Campus Martius, Detroit, Michigan, U.S.

Dan Gilbert, Ron Berman, Gary Gilbert, Lindsay Gross

Rock Holdings Inc.

www.quickenloans.com @

Parent

Website

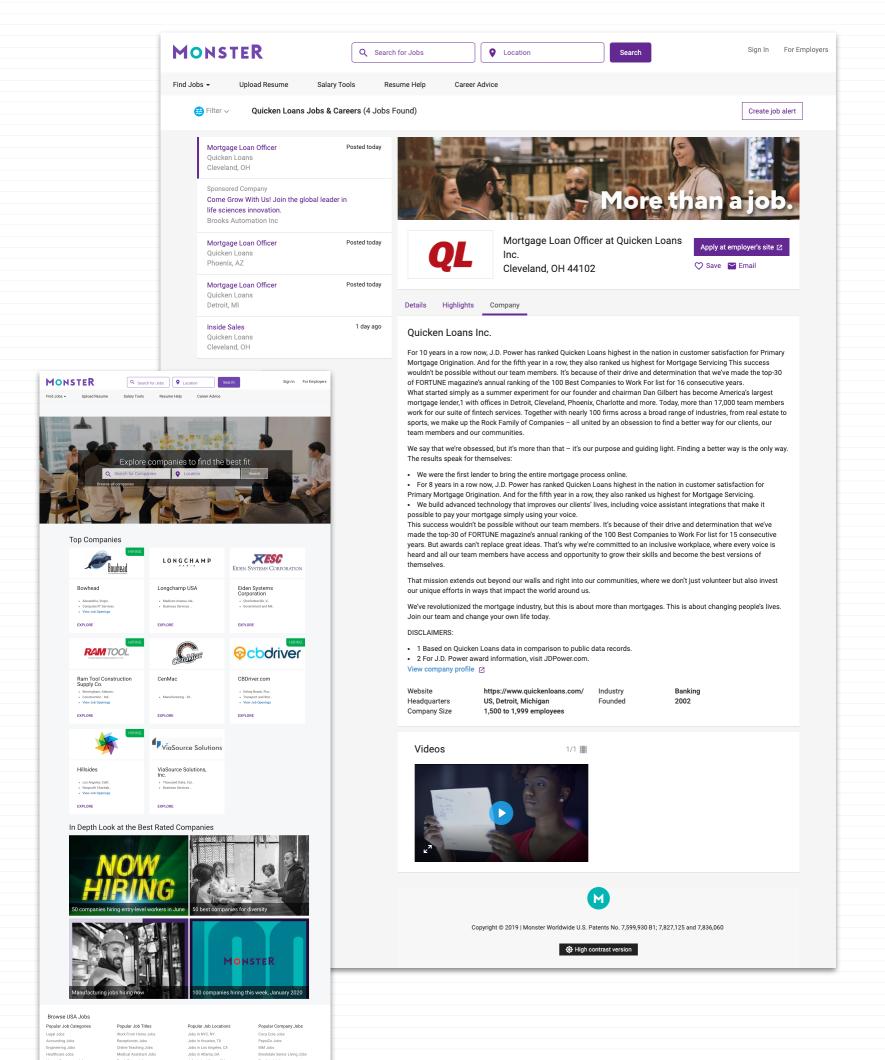
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- Nice combination of value-addded info (i.e. Salary Tools, Career Advice)
- Lots of "Career Path" information

Weaknesses

- Company profile pages are minimal and inconsistent
- Minimal company contact information

Differentiators

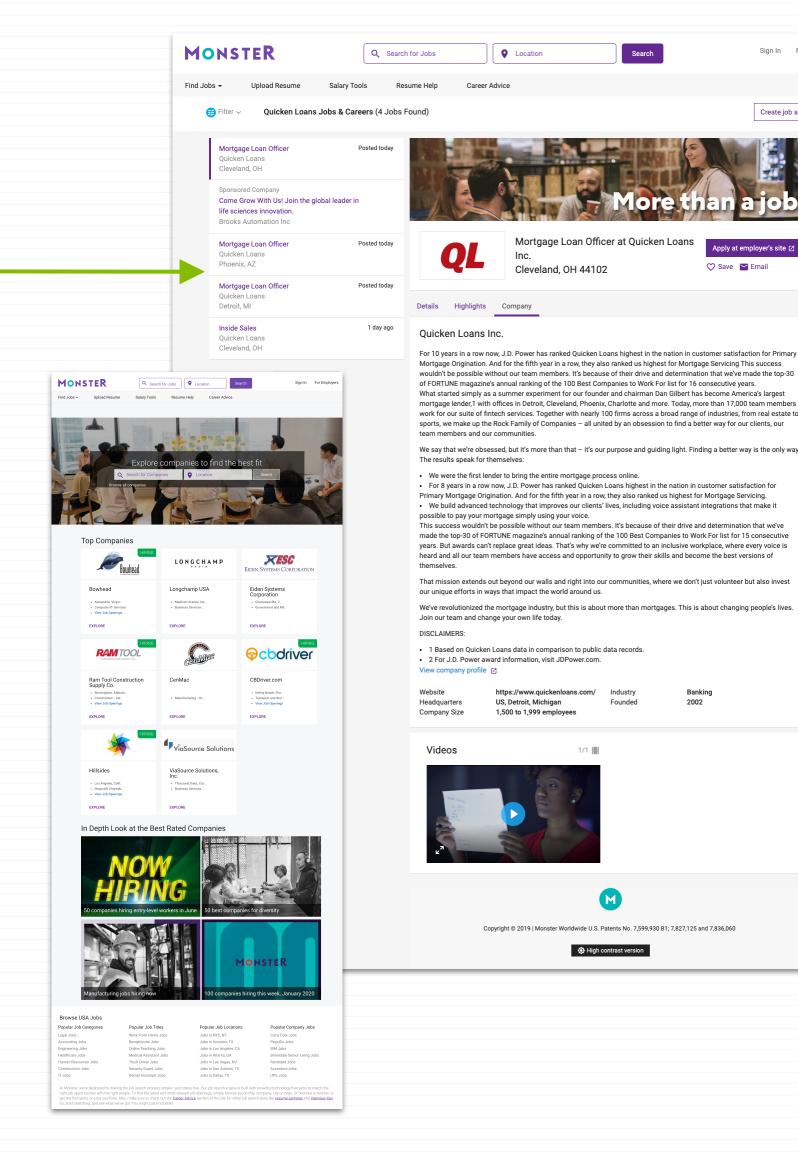


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Offers professional resume writing service



Create job alert

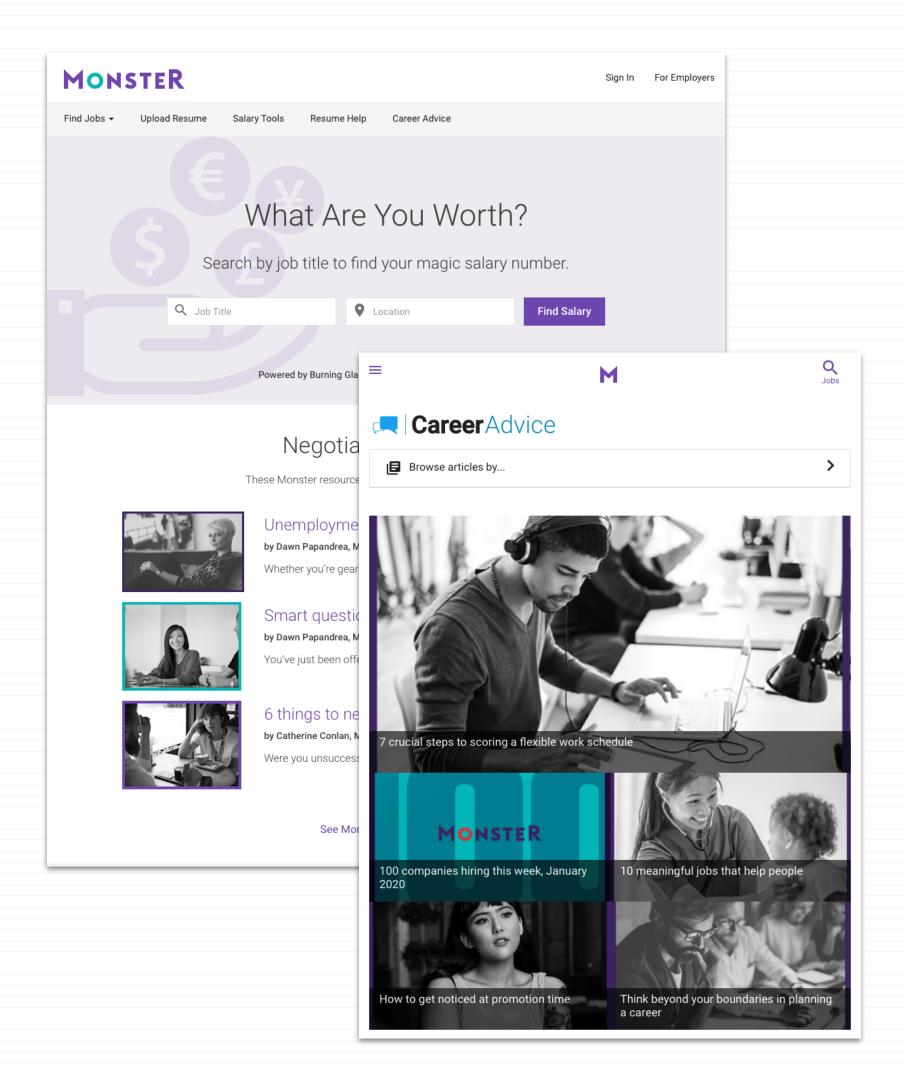
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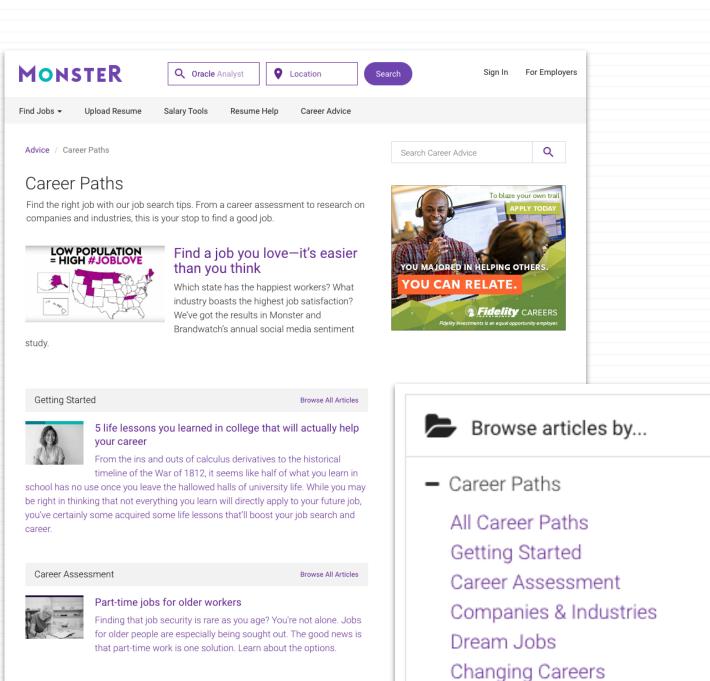
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Interviews

★ Workplace

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Companies & Industries

Dream Jobs

Changing Careers

pronto.

50 best companies for diversity

these top companies with impressive diversity records hiring on Monster

Forbes and Statista surveyed 60,000 U.S. employees about diversity in the workplace, which included topics such as gender, ethnicity, sexual orientation, age, and disability, with responses

rrepresented groups holding greater weight in the ranking. Find jobs at

10 automotive jobs for people who love cars

end in your garage. Auto jobs can put you on the fast track to a great career. Using data from the Bureau of Labor Statistics and Payscale, Monster found 10 car jobs

5 signs your career is stuck in a rut

"There are ebbs and flows in everyone's career," points out career coach Jodi Glickman. Here are five signs that you're in a definite rut that you need to get out o

that can help you shift your career into high gear.

As a car lover, you don't just love to drive—you're passionate about the craftsmanship of cars and are curious about the engineering that goes in to each vehicle. Well, your love for cars doesn't have to

If you hate your job, it's a pretty clear sign that you need to find a new one. That being said, every person's career has a lull period or two. Knowing how to tell if you're stuck in a rut is what's crucial.

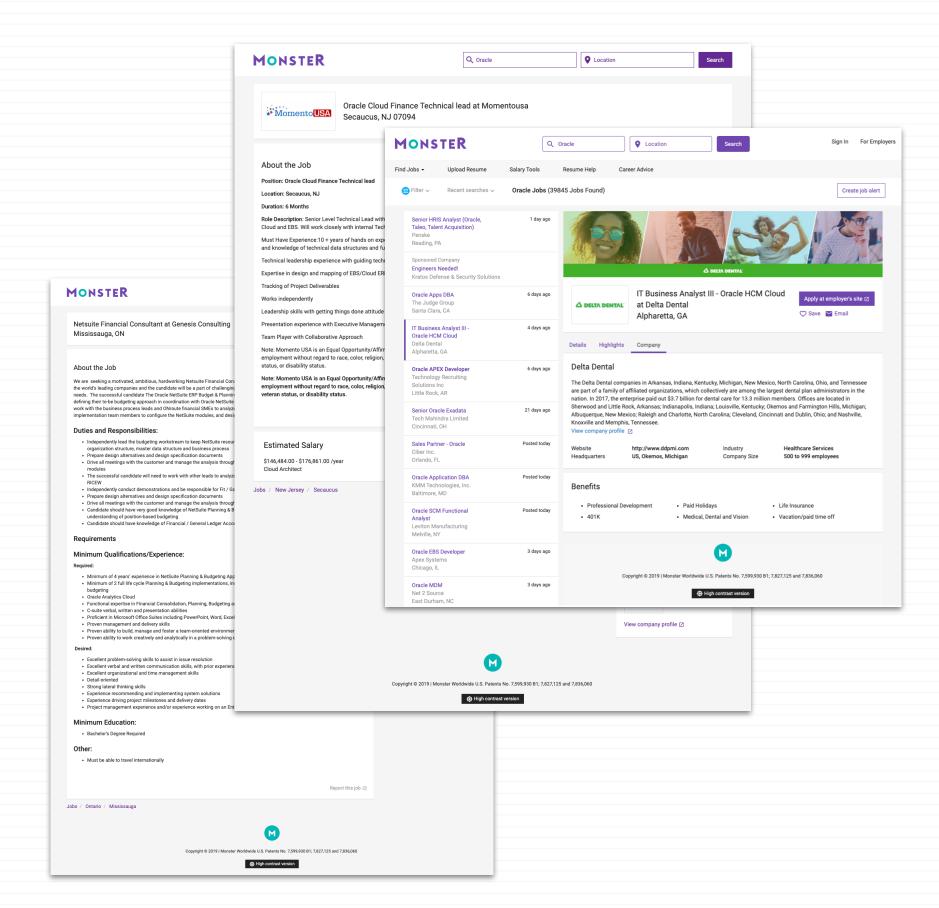
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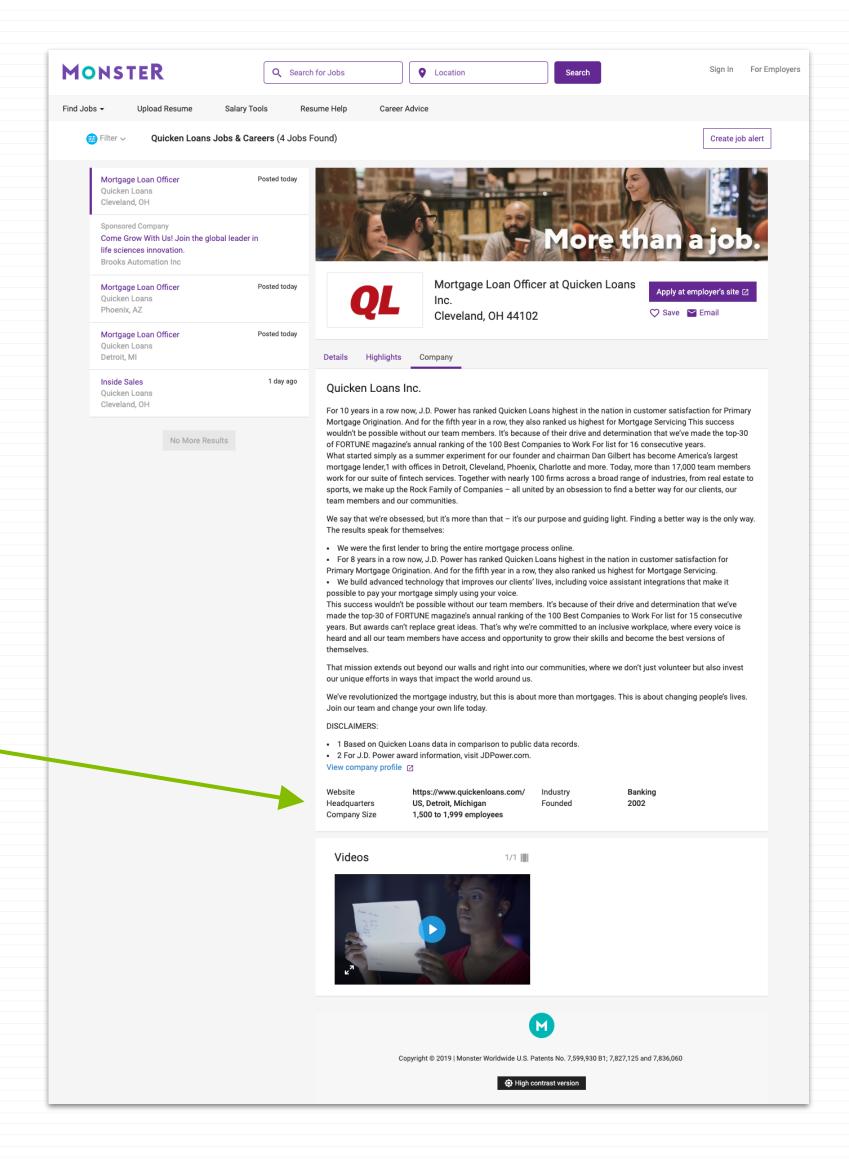
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Differentiators

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Hire one of Monster's experts and watch your resume open doors.



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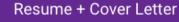
Kick-start your resume

Get Started

Resume professionally written by a Certified Resume Writer

- Custom resume unique to your skills and career goals
- Keyword-rich to match job postings
- Optimized to pass recruiters' screening software
- Written by experts familiar with your industry
- Provided in Word format







COVER LETTER

\$349

Resume + Cover Letter









Resume professionally written by a Certified Resume Writer

 Custom resume unique to your skills and career goals

Get Started

- Keyword-rich to match job postings
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Recommendations

Opportunites & Challenges

- 1. Highlight the different career paths at the company
- 2. Give potential candidates direct communication with the recruiter, employer and/or current company employees
- 3. Think about a company profile page more as an online e-retail store:
 - What does the employer have to offer potential buyers?
 - What would potential buyers be interested in buying from that company?
 - What reasons can that company give a potential candidate to "come into their store, browse and then potentially buy something?
 - What could we, as "sales reps", do better to highlight and sell the company's product line?
- 4. Provide practical, direct "how-to" information about the interview process:
 - How long does it take?
 - What questions should a candidate be prepared to answer?
 - Etc
- 5. Promote company culture, ethics, accolades to excite potential candidates
- 6. Offer candidates professional services such as resume writing and interview preperation techniques